

Leading Change For Digital Transformation



In partnership with Coventry University



Develop your digital leadership Lead your operations into a bright digital future

Feel overwhelmed by the move to digitalisation? Concerned that it may cause issues amongst your workforce?

Our exclusive Leading Change for Digital Transformation course has been designed to help leaders and managers within manufacturing and engineering businesses with the transition of adopting digital technologies into their business and to help them discover new and innovative ways of developing and managing their people.

About the programme.

The course will be delivered by Made Smarter partners, Coventry University, who are experts in this field. This course will give you the skills for you to be able to transform your business, enhance value creation, create efficiencies and engage your employees to deliver better results. Hear from industry experts from The Manufacturing Technology Centre (MTC) and Warwick Manufacturing Group (WMG) to develop the skills of your Digital Champion.

What can I expect from the programme?

- Facilitator-led sessions with industry experts
- Guided self-learning
- Round table discussions
- Networking opportunities

A mix of face-to-face and virtual sessions.

Tuesday 20th January 2026 - 4 hours face-to-face session

Tuesday 27th January 2026 - 2 hours virtual session

Tuesday 3rd February 2026 - 2 hours virtual session

Tuesday 10th February 2026 - 4 hours face-to-face session

What topics will be covered?

- Data and systems integration
- Marketing
- Team engagement
- Productivity
- Style/visioning/purpose
- Change management
- Onboarding
- People
- Agile methodology
- Other LEAN tools

