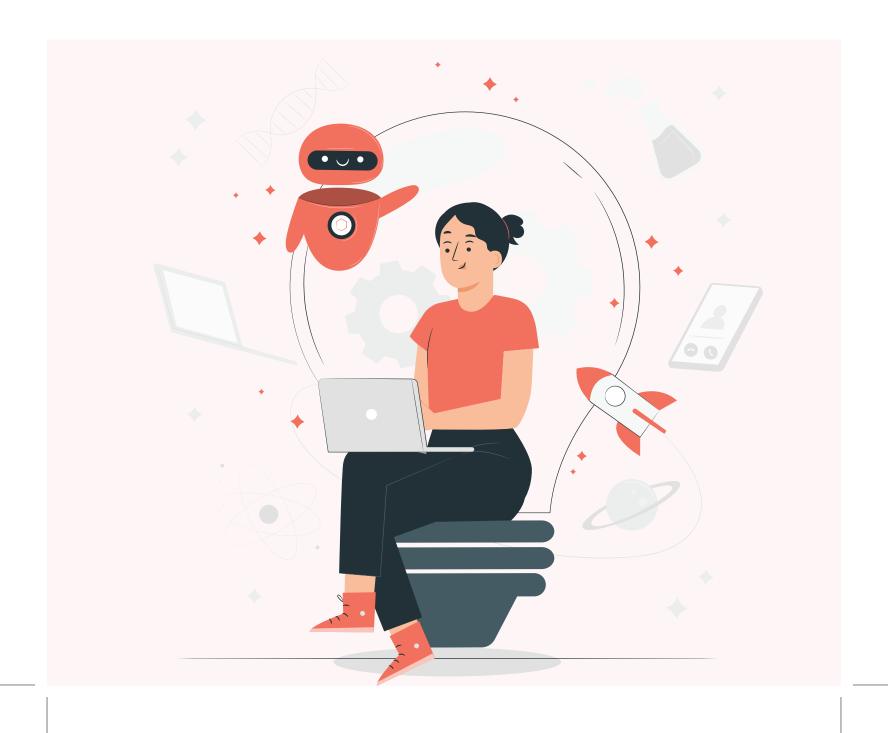
FLIWEEL.TECH

# Al that works for your business

wherever you are on the journey



## The Case for Change

# Why Now? Why AI?

Exploring Al and automation can feel like stepping into the unknown. Some organisations are just beginning to explore what's possible. Others are already automating core processes and unlocking significant value. Whether you are starting from scratch, testing new tools, or scaling complex systems, we understand that progress doesn't follow a straight line.

That's why Fliweel meets you exactly where you are. We work alongside your team to bring clarity, momentum, and results through a practical, human-first approach to Al. From strategy through to automation and integration, we help you move forward with confidence—one step at a time.

🍎 A recent study by Boston Consulting Group highlights that companies investing in Al are beginning to move beyond experimentation and into real value creation.

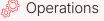
1 in 4 organisations have developed the capabilities needed to scale their Al initiatives and generate measurable business results.

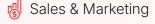
These frontrunners demonstrate the tangible benefits of Al when it is strategically adopted and fully integrated into operations.

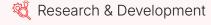
Companies leading in Al adoption have realised significant impact compared to their peers over the past three years.

- 1.5X higher revenue growth
- 1.6X greater shareholder returns
- 1.4X higher returns on invested capital

Al leaders saw 62% of Al's value come from these key business areas:







They also invest strategically, pursuing fewer but high-impact Al opportunities, and expect 60% higher Al-driven revenue growth and nearly 50% greater cost reductions by 2027 compared to other companies.

## **Built for Real Business Needs**

# Practical, Powerful, Proven Al Solutions



## Al Strategy & Implementation

Build custom Al strategies that directly address unique business challenges and objectives using Al technologies such as generative AI, NLP and machine learning.



## Al Agents

Digital workers that go beyond simple prompting—taking multi-step actions and executing end-to-end workflows across systems to fully automate support, admin, and operational tasks.



# Robotic Process Automation (RPA)

Automate routine tasks to minimise errors and free up resources for higher-value tasks using automation tools including Microsoft Power Automate or Zapier.



## Integration

Enable different software systems to communicate and share data effortlessly, improving workflow efficiency and business productivity using API integrations.



## **Success Story**

# Case Study: Bedford Chamber of Commerce



## The Challenge

Bedford Chamber of Commerce was facing critical operational challenges that hindered both growth and member satisfaction. Manual onboarding processes and fragmented communication meant the Chamber was missing key touchpoints with potential and existing members—resulting in lost revenue and diminished engagement.

## Challenge

- Missed follow-ups with prospects
- Inconsistent member engagement
- Time-consuming manual scheduling
- Manual data entry

## **Impact**

- Over £7,000 in ongoing annual costs
- Lost opportunities for growth
- Risk of low retention
- Inefficiency and staff frustration



## 💆 Key Features Delivered

✓ Automated onboarding

✓ Bookings & payment integration

✓ Member notifications



## The Result

This single automation system replaced hundreds of hours of manual work, eliminated nearly £7,000 in data entry costs annually, and ensured no member or prospect was left behind. Staff time was freed for high-value engagement, and the Chamber is now positioned to scale its services without increasing administrative overhead.



"We now have confidence that every member is seen, heard, and supported—without relying on spreadsheets and sticky notes. This transformation has changed how we serve and grow our community."

Justin Richardson CEO, Bedfordshire Chamber of Commerce

## **Our Clients**

# **Trusted by Businesses Across Industries**







































## **Awards**

# Recognised for Excellence and Innovation













## **Al Use Cases**

# **Practical Al for Every Team**

# **By Industry**

Retail &	Education &	Manufacturing & Supply Chain	Telecoms &
E-Commerce	Training		Utilities
Al Personal Shopper	Admissions Assistant	Order Management	Billing Query Bot
Stock Replenishment	Course Engagement Bot	Compliance Monitor	Fault Diagnostic Agent
Returns Assistant	Alumni Outreach Agent	Downtime Analyst	Upsell Assistant
Non-Profits &	Legal &	Healthcare &	Real Estate &
Public Sector	Compliance	Clinics	Commercial
Volunteer Coordinator Grant Application Agent Impact Reporting	Client Intake Agent	Appointment Coordinator	Lead Nurture Bot
	Contract Review	Follow-up Nurse Bot	Tenancy Manager
	Regulatory Tracker	Claims Handler	Listing Agent

# **By Business Function**

Sales &	Customer	HR &	Finance &
Marketing	Support	Recruitment	Accounting
Lead Qualification Bot	Customer Service Agent	Recruitment Assistant	Invoice Processor Spend Tracker Collections Bot
Campaign Assistant	Returns & Warranty	Onboarding Bot	
Proposal Creator	Feedback Collector	HR Query Assistant	
Operations &	IT &	Compliance &	Executive &
Admin	Security	Risk	Board Support
Meeting Scheduler Travel Planner Document Generator	First-Line Support Bot Access Manager Security Monitor	Policy Tracker Audit Prep Agent Risk Alert Bot	Board Pack Builder Executive Summary Bot Meeting Follow-Up agent

## **Start Your Journey with Us**

# Al Solutions for Every Stage of Adoption



## Quick Win Al

Turn curiosity into action with a fast, focused pilot.

Al Discovery Workshop

Pilot project plan

Implementation of one proof-of-concept

Proof-of-concept results

3 - 4 Weeks



### Train & Transform

Equip your people with the tools and confidence.

Everything in Quick Win Al

Customised Al training sessions

Training materials

Follow-up support

4 - 6 Weeks



#### Trusted Al Partner

For enterprise-wide innovation, without the full-time cost.

Quarterly strategy sessions

Function-specific Al priorities

Action plan with timelines

Board-ready slides for alignment

Quarterly

## Add-on Services



## Al Tool Match & Setup

Personalised Al tool recommendations based on your workflow

Setup and configuration of identified Al tool

Quick-start guidance so your team can hit the ground running



## Al Governance Starter Pack

Al policy framework covering ethics, usage and risk

1:1 session to tailor policies to your business

Designed for practical rollout, not legal jargon



## Custom GPT / Al Assistant Build

Built specifically around your unique use case, FAQs or internal documents

Professionally hosted on accessible platforms like ChatGPT or Microsoft Copilot

Includes full prompt structure, training, and team handover documentation



## Al Content Audit

Audit of up to 5 pieces (eg. emails, website, documents)

Al-enhanced rewrites with side-by-side comparisons

Tips for scaling content improvement with your team

## **Start Smarter, Grow Faster**

# Take the first step towards smart, scalable Al

Let's explore how automation and Al can save you time, reduce costs, and help your organisation focus on what matters most. Whether you're just getting started or ready to scale—we'll meet you where you are.



## **About Andy Paul**

Andy Paul is the Founder & CEO of Fliweel.tech, with over 14 years of experience in data science, consulting, and product management across London and San Francisco. He has delivered Al and automation solutions for Fortune 500 companies, startups, and public sector organisations. In addition to leading Fliweel, Andy sits on the South Midlands Business Board, advising six local authorities on economic development and digital innovation.

## About Fliweel

FLIWEEL.TECH

Fliweel is an Al consultancy that helps organisations unlock efficiency and growth through strategic Al adoption, automation, and integration. From Al workshops to intelligent agents and robotic process automation (RPA), Fliweel delivers practical, scalable solutions that reduce manual effort, cut costs, and enable teams to focus on higher-value work.

## **Business Address**



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