

FLIWEEL.TECH

AI that works for **your** business

wherever you are on the journey



The Case for Change

Why Now? Why AI?

Exploring AI and automation can feel like stepping into the unknown. Some organisations are just beginning to explore what's possible. Others are already automating core processes and unlocking significant value. Whether you are starting from scratch, testing new tools, or scaling complex systems, we understand that progress doesn't follow a straight line.

That's why Fliweel meets you exactly where you are. We work alongside your team to bring clarity, momentum, and results through a practical, human-first approach to AI. From strategy through to automation and integration, we help you move forward with confidence—one step at a time.



A recent study by Boston Consulting Group highlights that companies investing in AI are beginning to move beyond experimentation and into real value creation.

1 in 4 organisations have developed the capabilities needed to scale their AI initiatives and generate measurable business results.

These frontrunners demonstrate the tangible benefits of AI when it is strategically adopted and fully integrated into operations.

Companies leading in AI adoption have realised significant impact compared to their peers over the past three years.

1.5X higher revenue growth

1.6X greater shareholder returns

1.4X higher returns on invested capital

AI leaders saw 62% of AI's value come from these key business areas:



Operations



Sales & Marketing



Research & Development

They also invest strategically, pursuing fewer but high-impact AI opportunities, and expect 60% higher AI-driven revenue growth and nearly 50% greater cost reductions by 2027 compared to other companies.

Built for Real Business Needs

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Practical, Powerful, Proven AI Solutions



AI Strategy & Implementation

Build custom AI strategies that directly address unique business challenges and objectives using AI technologies such as generative AI, NLP and machine learning.



AI Agents

Digital workers that go beyond simple prompting—taking multi-step actions and executing end-to-end workflows across systems to fully automate support, admin, and operational tasks.



Robotic Process Automation (RPA)

Automate routine tasks to minimise errors and free up resources for higher-value tasks using automation tools including Microsoft Power Automate or Zapier.



Integration

Enable different software systems to communicate and share data effortlessly, improving workflow efficiency and business productivity using API integrations.

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Success Story

Case Study: Bedford Chamber of Commerce



The Challenge

Bedford Chamber of Commerce was facing critical operational challenges that hindered both growth and member satisfaction. Manual onboarding processes and fragmented communication meant the Chamber was missing key touchpoints with potential and existing members—resulting in lost revenue and diminished engagement.

Challenge

- Missed follow-ups with prospects
- Inconsistent member engagement
- Time-consuming manual scheduling
- Manual data entry

Impact

- Over £7,000 in ongoing annual costs
- Lost opportunities for growth
- Risk of low retention
- Inefficiency and staff frustration



Key Features Delivered

- ✓ Automated onboarding
- ✓ Bookings & payment integration
- ✓ Member notifications



The Result

This single automation system replaced hundreds of hours of manual work, eliminated nearly £7,000 in data entry costs annually, and ensured no member or prospect was left behind. Staff time was freed for high-value engagement, and the Chamber is now positioned to scale its services without increasing administrative overhead.



"We now have confidence that every member is seen, heard, and supported—without relying on spreadsheets and sticky notes. This transformation has changed how we serve and grow our community."

Justin Richardson
CEO, Bedfordshire Chamber of Commerce

Our Clients

Our Clients

Trusted by Businesses Across Industries



Awards

Recognised for Excellence and Innovation



AI Use Cases

Practical AI for Every Team

By Industry

Retail & E-Commerce	Education & Training	Manufacturing & Supply Chain	Telecoms & Utilities
AI Personal Shopper Stock Replenishment Returns Assistant	Admissions Assistant Course Engagement Bot Alumni Outreach Agent	Order Management Compliance Monitor Downtime Analyst	Billing Query Bot Fault Diagnostic Agent Upsell Assistant
Non-Profits & Public Sector	Legal & Compliance	Healthcare & Clinics	Real Estate & Commercial
Volunteer Coordinator Grant Application Agent Impact Reporting	Client Intake Agent Contract Review Regulatory Tracker	Appointment Coordinator Follow-up Nurse Bot Claims Handler	Lead Nurture Bot Tenancy Manager Listing Agent

By Business Function

Sales & Marketing	Customer Support	HR & Recruitment	Finance & Accounting
Lead Qualification Bot Campaign Assistant Proposal Creator	Customer Service Agent Returns & Warranty Feedback Collector	Recruitment Assistant Onboarding Bot HR Query Assistant	Invoice Processor Spend Tracker Collections Bot
Operations & Admin	IT & Security	Compliance & Risk	Executive & Board Support
Meeting Scheduler Travel Planner Document Generator	First-Line Support Bot Access Manager Security Monitor	Policy Tracker Audit Prep Agent Risk Alert Bot	Board Pack Builder Executive Summary Bot Meeting Follow-Up agent

Start Your Journey with Us

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AI Solutions for Every Stage of Adoption



Quick Win AI

Turn curiosity into action with a fast, focused pilot.

AI Discovery Workshop

Pilot project plan

Implementation of one proof-of-concept

Proof-of-concept results

3 - 4 Weeks



Train & Transform

Equip your people with the tools and confidence.

Everything in Quick Win AI

Customised AI training sessions

Training materials

Follow-up support

4 - 6 Weeks



Trusted AI Partner

For enterprise-wide innovation, without the full-time cost.

Quarterly strategy sessions

Function-specific AI priorities

Action plan with timelines

Board-ready slides for alignment

Quarterly

Add-on Services



AI Tool Match & Setup

Personalised AI tool recommendations based on your workflow

Setup and configuration of identified AI tool

Quick-start guidance so your team can hit the ground running



AI Governance Starter Pack

AI policy framework covering ethics, usage and risk

1:1 session to tailor policies to your business

Designed for practical rollout, not legal jargon



Custom GPT / AI Assistant Build

Built specifically around your unique use case, FAQs or internal documents

Professionally hosted on accessible platforms like ChatGPT or Microsoft Copilot

Includes full prompt structure, training, and team handover documentation



AI Content Audit

Audit of up to 5 pieces (eg. emails, website, documents)

AI-enhanced rewrites with side-by-side comparisons

Tips for scaling content improvement with your team

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Start Smarter, Grow Faster

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Take the first step towards smart, scalable AI

Let's explore how automation and AI can save you time, reduce costs, and help your organisation focus on what matters most. Whether you're just getting started or ready to scale—we'll meet you where you are.



About Andy Paul


Andy Paul is the Founder & CEO of Fliweel.tech, with over 14 years of experience in data science, consulting, and product management across London and San Francisco. He has delivered AI and automation solutions for Fortune 500 companies, startups, and public sector organisations. In addition to leading Fliweel, Andy sits on the South Midlands Business Board, advising six local authorities on economic development and digital innovation.

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About Fliweel

Fliweel is an AI consultancy that helps organisations unlock efficiency and growth through strategic AI adoption, automation, and integration. From AI workshops to intelligent agents and robotic process automation (RPA), Fliweel delivers practical, scalable solutions that reduce manual effort, cut costs, and enable teams to focus on higher-value work.

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Contact Us



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