

AI DIRECTOR LTD

Fractional AI Director Services

Simon Steggles | www.AI-Si.com | simon@ai-si.com | 07973 210895 | Sutton Coldfield, West Midlands

Who We Are

Simon Steggles founded AI Director Ltd to bring board-level AI strategy and governance to organisations that don't have, and don't need, a full-time Chief AI Officer. Simon brings over 30 years of board-level technology leadership, including experience as a Digital Forensics Director, applied now to practical, accountable AI adoption.

What We Do

- AI Strategy & Readiness Assessment. A structured review of where an organisation genuinely stands before it spends on AI.
- AI Governance & Policy. Board-level accountability frameworks, named risk ownership, and policy that changes behaviour, not just paperwork. This covers shadow AI too, the AI tools staff already use without sign-off, before it turns into a data or compliance problem.
- Fractional AI Director. Ongoing board-level AI leadership without the cost of a full-time hire.
- Funding Discovery. Identifying and structuring applications for AI-related grant and funding opportunities.
- Tender & Bid Response Support. Helping organisations respond to public and private sector tenders involving AI and digital transformation.
- Digital Security Review. Assessing AI and data security exposure, informed by a background in digital forensics.

How We Work

Engagements are scoped around a specific business problem, not a fixed package. Simon works directly with boards and executive teams, delivering practical recommendations rather than lengthy reports.

Sectors & Reach

Works across manufacturing, engineering, and other regulated and non-regulated sectors. Currently serving organisations across the West Midlands, London, the East Midlands, the North West, and the West of England.

AI Director Ltd | www.AI-Si.com | simon@ai-si.com