

10 Kinds

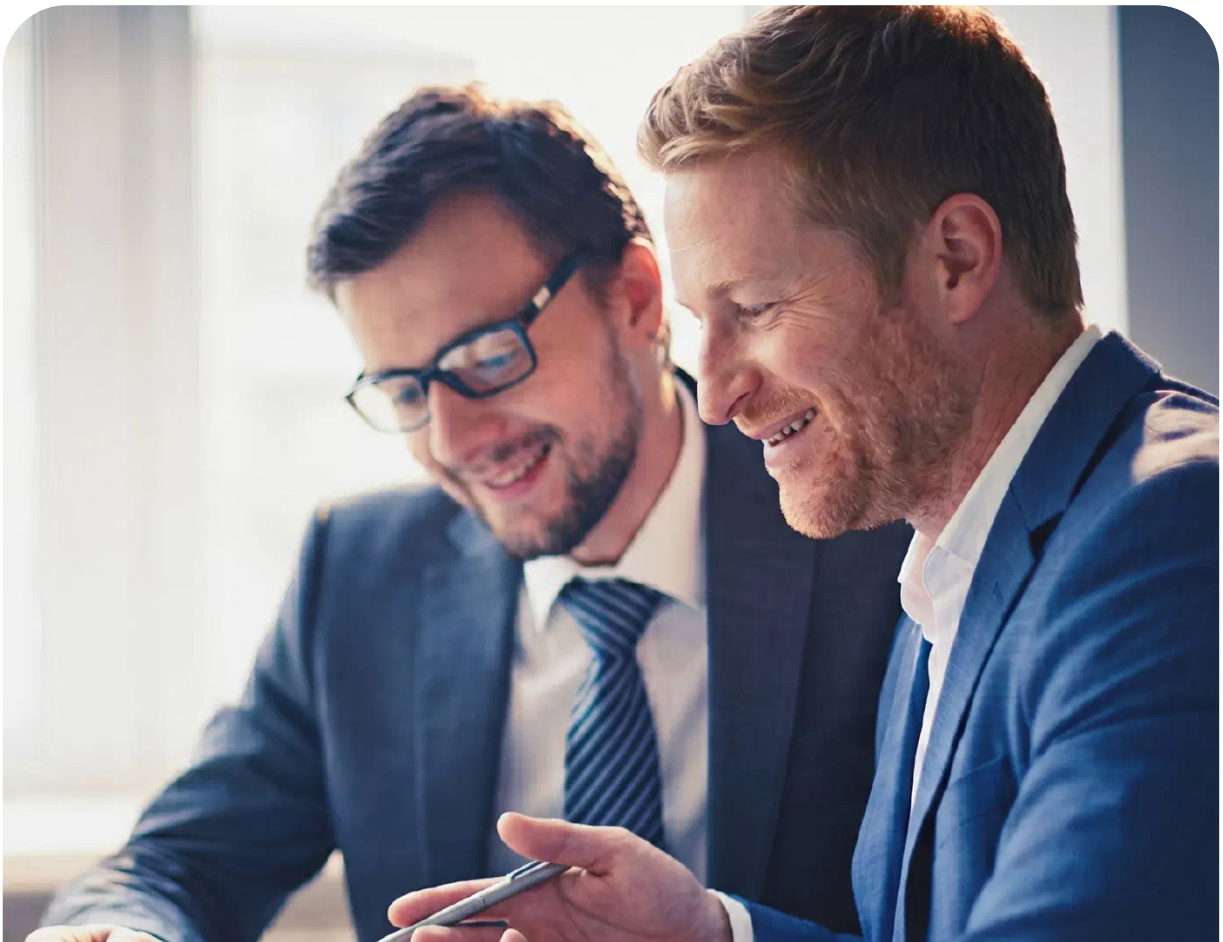
# Make AI your competitive advantage

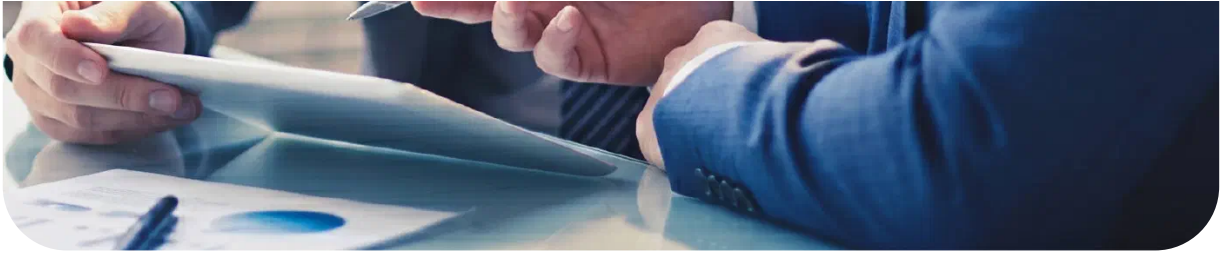
Your strategic partner for AI discovery and adoption, without the overhead of an in-house department.

*"10 Kinds is a lean, high-impact AI consultancy providing the strategic clarity and technical execution needed to adopt AI where it matters most"*

– Alan Bates, AWS Certified AI Professional & AI Founder

Book a free 30-min call





# Take Control of AI Today to Prepare Your Business for Tomorrow

The market shift is inevitable. To secure the long-term advantages of AI tomorrow, businesses must actively manage the security and operational risks of today.

## Competitors

Competitors leveraging AI will move faster, outpace your execution, and win market share.

## Client expectations

Clients increasingly expect AI-enhanced service, faster turnaround times, and smarter business outputs.

## Data risks

Without clear guardrails, staff using public AI tools risk exposing proprietary company & client data.

## Adoption risks

Skipping strategy and rapid prototyping leads to expensive software that your team rejects.

## Cost savings

Targeted automation lowers your operational costs and directly protects your bottom-line margins.

## Unique advantages

Harnessing your unique data and workflows builds a secure, proprietary competitive advantage.

Let's discuss how we can support your transition. [Book a free call](#) →

# Four ways of working together

From initial AI curiosity to active operational ownership, we guide your business step-by-step at your own pace.

## 1: UNDERSTAND

### AI Education & Alignment

Demystifying AI for your leadership and teams so everyone understands what is actually possible, what's hype, and where the real opportunities lie.

#### From £1,500

Half-day or full-day sessions

- Custom interactive workshop tailored to your specific industry and workflows
- Frameworks for identifying and scoring AI use cases
- A curated resource guide and session recording for ongoing team reference

[Book a session](#)

## 2: ADVISE

### Fractional AI Advisory

Ongoing strategic guidance, vendor sense-checking, and leadership support to keep your AI initiatives on track without the cost of a full-time hire.

#### From £1,500 / month

Flexible retainer

- Dedicated strategic advisory hours and async support (Slack/Teams)
- Objective reviews of third-party vendors, software proposals, and architecture decisions
- Regular roadmap updates to align your AI adoption with evolving technology

[Discuss a retainer](#)

### 3: EXPLORE

## Rapid AI Prototyping

Test your highest-impact AI ideas quickly and cost-effectively to prove business value and user adoption before investing in full development.

### From £1,500 / day

- A working, interactive prototype built with secure, mock, or live data
- Technical feasibility and data readiness assessment
- Clear production cost estimate and implementation roadmap

[Discuss a prototype](#)

### 4: BUILD

## Custom AI Build

Developing, securing, and integrating production-ready AI tools directly into your existing systems and business workflows.

### Project-scoped

- Fully integrated, production-ready AI solution customized to your data
- Built-in security guardrails to protect proprietary company and client data
- Handover documentation, technical support, and team training sessions

[Discuss a project](#)

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# Alan Bates

Founder, 10 Kinds



Alan Bates is the founder of 10 Kinds, an AI consultancy helping businesses move from AI curiosity to practical implementation. He's spent **over 20 years working hands-on in technology**, including multiple years at household names in media, telecoms and finance.

Alan also holds a **Postgraduate Diploma in Business Administration**, giving him formal grounding on the commercial side as well as the technical.

His fluency in both business and tech means he can see what's technically possible and what's commercially worth doing, then translate between the two. He works with leadership teams to identify where AI can realistically add value, test those ideas through rapid prototyping, and move from one-off experiments to embedding AI throughout their organisation.

"I can talk ROI, priorities, and risk while translating between tech-speak and actual English"

[Connect on LinkedIn](#)



- **AWS Certified Generative AI Professional**
  - Postgraduate Diploma in Business Administration
  - AI Founder & Practitioner
  - Based in the UK, working globally
- 

## Questions

What does 10 Kinds actually do?



How do I know if AI is right for my business?



Do I need to know anything about AI?



Where do most businesses start?



Can you build things, or is it just advice?



Is our data safe?



How do we get started?



# Start your AI Journey Now

Half an hour to cut through the noise and find your first real AI opportunity.

[Book a free call](#)

No commitment. No sales pitch.

**10 Kinds**

Making sense of AI





## Site

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