

Sell at Scale and Accelerate Revenue with **Dynamics 365 Sales**

Grow customer relationships by empowering your sales teams with actionable sales intelligence. Gain visibility across the entire sales cycle, automate lead scoring and centralise lead and customer interactions to close deals faster.



Why Implement Dynamics 365 for Sales?

- 1. Leads management: Identify high priority leads and prospects and close the deal successfully.
- 2. Real-time information: Increases sales efficiency by learning about the prospects who visit our pages, open our emails and their response times.
- 3. Workforce mobility and scalability: Boost the overall productivity of the sales team by allowing them to work remotely from any device in their preferred environment.
- 4. Data analytics: Build easy reports and dashboards with a user-friendly interface and built-in templates.
- 5. Unrivalled integration with the Microsoft ecosystem: If you use Outlook, Dynamic 365 displays contextual information about your prospects and opportunities, including upcoming appointments, open cases, and outstanding actions.

How Dynamics 365 Sales Can Help You Close More Deals

- Get valuable insights, up-to-date company data, and an integrated sales process.
- Obtain the necessary data to scale your business with automated lead scoring and predictive analysis.
- Connect sellers and customers through their preferred communication channels.
- Streamline sales cycles with suggested next best actions, concentrating on the activity with the best propensity to close.

ABOUT DOGMA

The Dogma Group is a progressive digital transformation company committed to delivering the digital imperative and becoming the most trusted advisor to its clientele.

Are you looking for a solution to transform your sales process?

Many of our clients have witnessed the power of Dynamics 365 Sales with us. You can be next!

Contact us on



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