



SORTING YOUR BUSINESS SYSTEMS. PROPERLY.

Rosehill Polymers Group

Driving global manufacturing agility with Microsoft Dynamics 365 Business Central

How All My Systems helped Rosehill Polymers leave spreadsheet chaos and build a unified Dynamics 365 setup that significantly improved their global manufacturing and quoting speeds.

THE CLIENT PROFILE

Rosehill Polymers is a leading global manufacturer of polyurethane and rubber solutions for railways, highways and sports and play areas, as well as offshore and security applications.

Their products are seen in a huge range of environments, globally.

THE OPERATIONAL CHALLENGES

As international commercial demand scaled rapidly, Rosehill Polymers encountered systemic operational hurdles stemming from legacy infrastructure and fragmented data architectures:

- Systems were fragmented and data sharing was difficult
- Manufacturing process not well supported
- Sage 200 did not support multi-company, multi-division structures
- The sales CRM was unpopular because of its poor usability
- Reporting was fragmented and slow
- Sage and other components were hard to access remotely, and mobile phone access was limited

THE STRATEGIC REQUIREMENTS

- Be easy to use and fast to access information from anywhere
- Be adaptable and easy to change as the business changes
- Work well on mobile phones
- Work across multiple time zones, companies and currencies
- Intelligently manage stock levels, and predict future needs
- Run financial reports across divisions in seconds
- Manage and automate the sales process

WHY CHOOSE AMS?

“All My Systems really listened to our needs and have shown they understand our business and our goals for digital transformation. We look forward to a long, evolving partnership”

KEY TRANSFORMATION OUTCOMES

OPTIMISED

Enquiry-to-quote conversion cycles streamlined instantly

UNIFIED

Complete quote-to-invoice tracking within one centralised environment

REAL-TIME

Accurate stock visibility and materials forecasting (MRP)

THE ALL MY SYSTEMS SOLUTION

All My Systems moved away from traditional methods, adopting an agile approach. The team quickly built the business setup using a series of interactive prototypes, each improving on the last. This teamwork allowed Rosehill's key users to get involved, test the software, and adjust it to fit smoothly into their daily tasks, all before the final "Go Live" launch.

Core Platform Deliverables:

- **Polished Outlook Integration:** Allows teams to handle and link emails to central customer histories directly, generating quotes straight from their inbox.
- **Automated Stock Controls:** Real-time tracking of component balances alongside dynamic calculation of vendor lead times to prevent supply disruptions.
- **Material Requirements Planning (MRP):** Comprehensive shop-floor capacity tracking to schedule production tasks effectively.
- **Consolidated Master Data:** Central hub holding all complex variables including custom pricing structures, shipping metrics, and specific commodity compliance codes.

"AMS have delivered us a complete package, which has immediately revolutionised our operating systems and with their help is allowing us to see potential benefits to streamline and automate our business further in the future. It is important to us to have a partner who can stand by us for many years, who completely understands what we do, supports us on a daily basis, and has the vision to help us attain the best working practices for our growth. AMS can deliver this for us."

Cath Emmett, Group Operating Systems Manager ROSEHILL POLYMERS GROUP