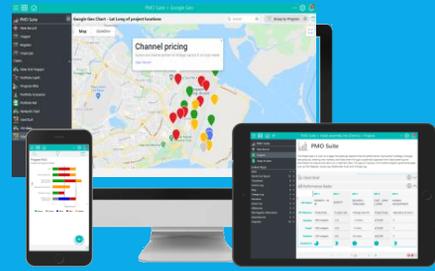




SOFTOOLS

Manufacturing Leaders are moving away from Excel with Softools!



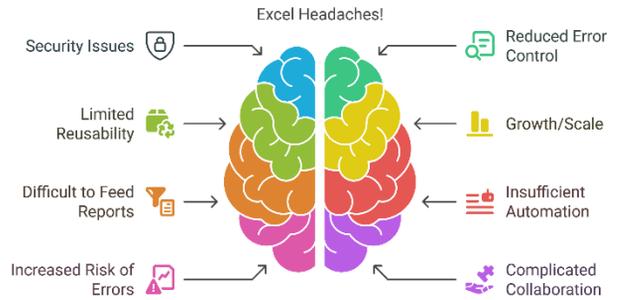
Companies make do with Excel, which, while flexible and fast, comes with major challenges – WHY?

Because core systems never support all your business processes.

There is never enough IT budget or resource to fully digitise your work.

Your business has to respond to change and there is no viable alternative.

So your people use excel, email and sometimes paper.



Softools can help because

- Our Application Platform can replace these manual or Excel-based processes quickly without needing expensive IT resources.
- All the features you need to deliver real-time visibility, automation on any device, accessible anywhere!

Why Softools?

- We know your industry and have transformed processes across Quality, Operations & Supply Chain in every continent.
- We have a library of customisable off-the-shelf Apps and Solutions for the Food & Beverage Industry AND can quickly create custom applications to reflect your specific ways of working.
- Our platform is designed for Enterprise Business Processes and is accessible to all employees to learn and master - resulting in right-sized solutions at speed!
- We deliver outcomes, we can train you or build for you – either way, we ensure success!
- Get fit for AI – move business information into a modern application and fuse AI into your processes with built-in Softools AI workflow, securely and consistently.

Example Softools Applications



“Imagine... being able to design and build a modern web application from scratch in minutes, then deploy it for use by your team, on any device, anywhere in the world, with a single click all with the blessing of your IT team”



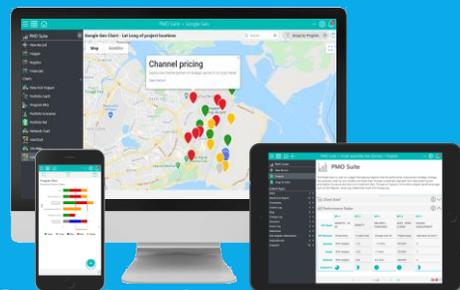
Book a meeting to find out more



Vipul.Lakhani@softools.net



SOFTOOLS



Digital Apps “by the business, for the business”

While many web app platforms offer advanced features, Softools is the only digital platform built for use by non-technical resources that enables all core features in one integrated platform.

ONE INTEGRATED SOLUTION



EXECS & LEADERS Visibility & control

EXEC DASHBOARD
Real-time reports & BI

COMMERCIALS
All Apps = 1-Price

SPEED
To implement

AUTO REPORTS
Word/pdf Export

BEST PRACTICE
Off-the-shelf apps



APP BUILDERS Fast & Easy to build

ON-LINE LEARNING

EXCEL IMPORT
2-min app build

INSTANT UI
& navigation

1-CLICK
Deployment

AB COMMUNITY
Professional network



OPERATORS Easy to learn & use

GREAT UX

OFFLINE OPERATION
Anywhere, Anytime

ANY DEVICE
Mobile to PC

WORKFLOW
Automated Tasks

ANY LANGUAGE



CTO Secure & Scalable

SECURITY
ISO 27.001

SCALE
0-1,000+

API & CSV
Data Integration

AI ENABLEMENT

GOVERNANCE
Quality Control

BUSINESS LEADERS in all sectors & functions need visibility and control over their areas of operation, and the confidence that their teams are consistently adopting industry best practices.

This necessitates that processes have been mapped, optimized and digitized in ‘apps’, and that data in all critical areas is captured and presented real-time on reports and dashboards.

They also need to ensure that investment in software is optimized and aligned to the business strategy and tech roadmap.

SOFTOOLS APP BUILDERS don’t need IT or coding skills - they are people who understand business processes. Our no code platform enables them to deliver solutions for the business FAST.

Complex functions including UI design, database linking and the technical deployment to a secure web hosting platform are all automated at the click of a button.

App Builders will also become part of a professional network drawn from all functions who are responsible for Digital Transformation in their businesses.

USERS & OPERATORS are constantly seeking tools that make their jobs easier and more compliant with internal and industry standards.

They want applications that reflect their ways of working and that are quick and easy to use on any device from PC and Tablet to Mobiles.

They also want as many tasks as possible to be automated using workflow so they can focus on value-added tasks.

International companies also need operators and supply chain to be able to work in any language.

CTO & IT Teams are increasingly excited by the potential of no-code platforms as they bring agility to the business without pulling on finite IT resources. IT leaders can provide vetted platforms to the business that comply with security, can scale and are interoperable.

This accelerates the rate that processes can be digitized by 25x, and has a dramatic impact on the challenge posed by Shadow IT.

Once a process has been digitized, data can be linked to enterprise data via APIs to create a more complete view of organization wide data.



Get it from
Microsoft Azure
Marketplace





**Coca-Cola
Canada
Bottling
Limited**

FROM IDEA TO DEPLOYMENT IN 2 DAYS

CONTEXT

Coca-Cola Bottling Limited (Canada) is an independent, family-owned business with over 5,500 employees across Canada. As the local bottler for Coca-Cola, they operate in every province through more than 50 sales and distribution centers, along with five manufacturing facilities

PROBLEM

In various facilities, the use of scanning equipment for inventory management, security, and operational efficiency is common. However, there is a growing concern that these facilities are not consistently using their scanners in compliance with regulatory standards and best practices. To address this, a request was made for a scanning compliance app to monitor compliance and verify scanner usage, ensuring adherence to guidelines and optimal performance across multiple facilities.

SOLUTION

They swiftly tackled the scanning compliance challenge by leveraging their in-house app builder. Within an impressive two-day timeframe, they conceptualized, designed, and deployed an intuitive scanning compliance app. This agile solution monitors scanner usage across facilities, ensuring adherence to guidelines and regulatory standards against scoring and the responsible owner

OUTCOME

Enhanced Compliance Monitoring:

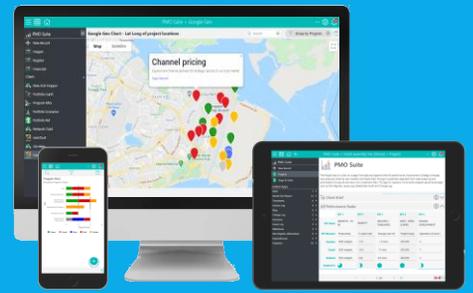
- Automated compliance checks.
- Immediate alerts for non-compliant scanner activity.
- Streamlined data collection during facility inspections.

Improved Accountability and Visibility:

- Mobile/tablet recording of results.
- Key activities logged and assigned.
- Real-time access for management.

Speed of Deployment:

- Requested and deployed within a two-day timeframe.
- Agile approach ensured immediate impact on compliance management.



Why Softools?

Speed

Softools is the **fastest** and **simplest** digital platform to build and deploy custom business apps

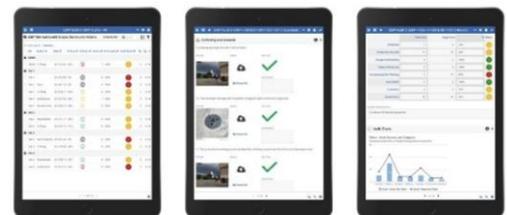
“Subject Matter Experts and Managers can build apps on Softools without any coding knowledge”

Capability

Softools deliver simple and complex solutions (enterprise grade) in tight time-scales & budgets – secure, mobile, offline

Value

A single user license provides unlimited access to off-the-shelf and custom-built apps



SOFTOOLS DIGITAL APPS PLATFORM

Softools is an advanced **no-code Digital Application Platform** running in the Cloud - enabling the Digital Transformation (DX) of core business processes. Softools apps are immediately secure, can operate on any device, integrate with Enterprise Systems, and users can operate offline – *anywhere anytime, any place.*





Modernising an Excel based Kaizen process

CONTEXT

Coca-Cola Japan Bottlers Inc. (CCBJI) is the largest and most successful bottling business in Japan – serving the needs of the 125M population from over 100 manufacturing operations and distribution outlets with a dedicated workforce of over 6,000.



Kaizen means small improvements and capturing improvement ideas from the people who do the work is a super effective way of driving Kaizen

CHALLENGE - KAIZEN

CCBJI's Kaizen Continuous Improvement process relied on Excel to capture and share improvement ideas as 'I-cards'. So Ideas were reviewed at a local team level with no ability to cluster or replicate good practice across locations.

The challenge was to deliver a system to digitally enable CCBJI's Kaizen process and provide visibility and analysis of large volumes of unstructured information.

SOLUTION

In order to maintain their position as the innovative market leader in Japan, CCBJI are committed to a program of Supply Chain & Operational Excellence based on the principles and tools of Kaizen, and they now have a dedicated team of Softools App Builder working across all functions.

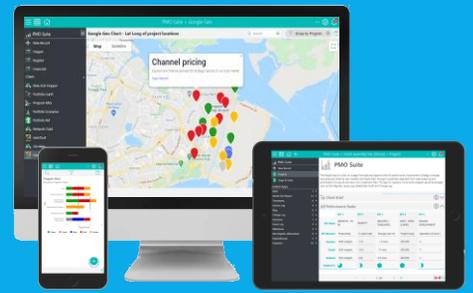
OUTCOMES

- Centralized monthly reporting of KPIs across 20 plants
- Kaizen improvement ideas captured from 6,000 employees on a monthly basis with AI powered summarization and classification.
- Accelerated sharing of best practice processes across the organization.

"Softools enabled us to design, build and deploy an advanced web solution for our KPI reporting process and Kaizen improvement program across all manufacturing operations and distribution centers in Japan. The solution gives us the visibility and control we need to drive and share improvements across the business – all without needing any IT resources"

Bruce Herbert, Supply Chain Director, CCBJI

CCBJI now has a central Digital Accelerator with trained no-code app builders who have now digitized over 20 core processes.



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GRUPO BIMBO

STRATEGY MANAGEMENT SOLUTION

BUSINESS CONTEXT

Grupo Bimbo is the largest baking company in the world, with \$22.97 billion USD in sales as of 2023. The company operates in 35 countries, offering more than 100 brands and serving over 3.3 million points of sale. Grupo Bimbo has proven to be a scalable and extremely successful business.



PROBLEM ADRESSED

Grupo Bimbo, as part of their TO (Transformation Office) and financial duties, were challenged by the process of defining viability, status and value capture of initiatives from all 35 countries. Originally the processes of the Finance Team and TO were isolated, it was not a collaborative process that allowed the teams to view consolidated information regarding the strategic objectives of the company and the financials related. Finance tracked three thousand initiatives and the TO only tracked 11 given the challenge of consolidating information from all 35 countries.

These processes were being done in different spreadsheets and PowerPoint layouts, all communication and approvals were done in email chains that used to get lost and, creating the monthly and quarterly reports represented many hours of manual work in other to amalgamate all the different formats, currencies and overlaps.

Given the circumstances, the analysis and decision-making process was complicated, due to the large amount of data the format and the time required to dig deeper into roadblocks, risks, and financials.

SOLUTION

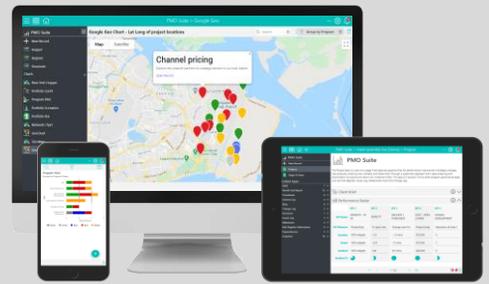
Softools enabled Grupo Bimbo to standardize, digitize and align the way the company's strategy and financial KPIs were managed and reported. A series of applications were created to enable a "single source of truth" that all 35 countries use as a collaborative environment where they share information, realize the approval process of roadmaps, budgets & goals, identify opportunities and report to Top Management in an automated way through Business Intelligence dashboards. The platform allows teams to foresee opportunities in their day-to-day work and act on them maximizing value.

Grupo Bimbo chose Softools over other platforms because of the capability to adapt to its processes, the agility it provided to the company, the capability to provide a global service in many languages and the overall capacity of the platform.

OUTCOMES

As part of the Digital Transformation Journey that Grupo Bimbo is taking to maintain their leadership in all the markets they compete in, more than 1,000 associates within GB use this platform to align, collaborate and seek growth and productivity opportunities in their day-to-day work.

Grupo Bimbo is now exploring the capabilities of Softools through an internal "App-Builder Community" and taking to the digital world the rest of their processes driving productivity and automations



Why Softools?

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"Business graduates and interns can build apps on Softools without any coding knowledge"

Capability

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SOFTOOLS DIY APPS PLATFORM

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info@softools.net



SOFTOOLS



GRUPO BIMBO

CAPEX INVESTMENT MANAGEMENT

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Challenge

Grupo Bimbo's Finance, Planning, and Acquisitions (FP&A) department faced significant challenges in managing investment budgets across 35 countries. The process relied heavily on Excel and isolated local systems, making it difficult to gain real-time visibility into approved projects, track spending against budgets, and ensure a standardized approval process.

The lack of a centralized system resulted in:

- Limited visibility across regions and functional areas
- Extensive time and effort required to consolidate a global view
- Inefficiencies in tracking and approving investment projects

Solution

Softools provided a scalable digital platform that enabled Grupo Bimbo to standardize, digitize, and streamline its investment tracking and approval processes. The solution delivered a single source of truth, offering real-time visibility into project portfolios and an approval workflow that could be reviewed and audited at any time.

Grupo Bimbo selected Softools due to:

- Its ability to seamlessly adapt to the company's existing processes
- The agility it provided in streamlining workflows
- Multilingual capabilities to support operations in 35 countries
- The platform's scalability for future digital initiatives

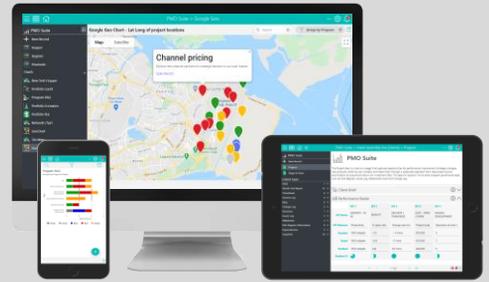
Results & Impact

The implementation of Softools was completed within just three months, enabling rapid adoption across Grupo Bimbo's global operations. Today, the platform is used by over 2,000 associates and manages more than 4,000 investment projects, significantly improving efficiency and oversight.

Key benefits achieved:

- ✔ Enhanced Visibility – A unified, real-time view of investment projects across all regions
- ✔ Operational Efficiency – Reduced time and effort previously spent on manually consolidating data
- ✔ Scalability & Automation – Expanded use of Softools beyond finance, with the creation of an internal "App-Builder Community" to digitalize additional processes

Grupo Bimbo's journey with Softools is a testament to how strategic digital transformation can drive operational excellence, streamline financial oversight, and future-proof business processes.



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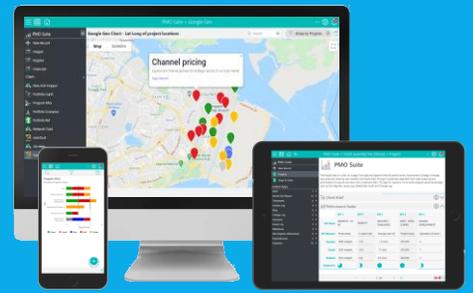
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SOFTOOLS



About Our Technology

ACCESS

Access to the platform is via any modern browser (Edge, Chrome, Safari, Firefox, Opera+). The platform is mobile-optimised and so can be accessed on any device from PCs and tablets to Smartphones. The platform is based on 'progressive web' technology and can therefore be used offline.

APPS COMPLEXITY

Applications can range from simple list-based stand-alone apps (e.g. Risk Register), to complex apps (e.g. Supply Chain Assessment) that are linked together, driven by workflow and synchronised to 3rd party systems via Softtools published APIs.

APP BUILD

Certified AppBuilders use the integral AppStudio to design, configure and deploy apps using a systematic 8-step process in hours and with zero coding.

BUSINESS CONTINUITY

The platform is used by many of the world's leading organisations and Governments, and so data is always held in a secure encrypted environment, controlled by clients and exported at any time.

DATA INPUT

CSV import is used to complete a one-off migration of client data during set-up. Then data is entered into the platform in 3 ways: 1) manual data input, 2) export / import via csv, and 3) real-time data synchronisation with 3rd party systems via WebHooks / APIs.

DATA VALIDATION

Data field parameters and logic based on field type will validate data input is consistent and complete. Specific fields can be set to be mandatory. Specific input forms can be visible or hidden using workflow based on user team or field values.

INFRASTRUCTURE

The platform is deployed in a web hosting environment as single-tenant or multi-tenant. Our default hosting partner world-wide is MS Azure and so deployments are instantly secure, scalable and stable.

INTEGRATION

The Softtools API is a JSON-based (JavaScript Object Notation) RESTful API with authentication via "OAuth 2.0 Resource Owner Password" flow with support for refresh tokens. Single Sign-On can be enabled using Auth-0.

LANGUAGES

The platform is configured to enable the dynamic translation feature in modern web-browsers (e.g. Google Translate). This allows users in different regions & countries to work on a common platform in their own language. It is also possible for App Builders to 'hard code' all system labels in local languages.

PERFORMANCE

Speed of access is fast due to the offline capability that allows saving and pulling data from the browser cache. Saving to the server is determined by the bandwidth of local wireless & wired network connections or via 3G & 4G mobile networks. The size of the app will also determine how much data is transferred and will impact speed, as will the proximity of the database to the user (latency).

SCALE

The platform can scale from 1 app and user to 1,000s of apps and over 1,000,000 users for a single client.

SECURITY

Access to the platform is on a named user basis which determines what a user can see (security) and what they can do (permissions). Single Sign-On (SSO) is available as an option. Softtools hold ISO 27001 and UK Cyber Essentials certifications.

SUPPORT

Users gain first line support from on-screen help. Second line support is provided by internal client Administrators. Third line support is provided to certified Administrators via phone, email and WebEx against strict SLAs.

TRAINING

Users, Administrators and App Builders are trained via webinars or in workshops using an 'action learning' approach:

- Level 1** – Basic User (2 hours)
- Level 2** – Super-Users / Administrators (+2 hours)
- Level 3** – Site Administrators (+2 hours)
- Level 4** – Basic App Builders (+ 1 day), and
- Level 5** – Advanced App Builders (+ 2 days)