

*"Turning Administrative Waste Into Execution Time"*

for UK SMEs

# AI Strategy, Governance & Implementation

*Decide · Control · Deploy*



annual productivity cost  
across a leadership team

**£150,000+**

wasted per manager  
per week on admin

**10-20 hrs**

# The Problem UK SMEs Face



## Decision Paralysis

ChatGPT? Copilot? Gemini? Claude?  
Businesses don't know where to  
start or which model is safe for their  
data.



## Risk Blindness

GDPR exposure, AI hallucinations,  
staff using free tools on personal  
accounts — creating massive data  
leak liability.



## Tool Overload

Expensive AI licenses (M365 Copilot)  
sit unused — 'shelfware' — because  
there's no strategy or training behind  
them.

Without guidance, SMEs either ban AI (losing competitive advantage) or ignore the risks (facing potential disaster).



# Our Solution: The Decide · Control · Deploy Framework

*A proprietary three-stage framework — not just a methodology, but a risk management system.*



# ROI-First: Savings Fund Your AI Journey



## Step 1 First Process Automated

We identify & automate your highest-friction workflow — the one eating the most time.

## Step 2 Time & Costs Reclaimed

Managers reclaim hours per week. Admin costs reduce. Value is visible within weeks.

## Step 3 Savings Fund Next Automation

The efficiency gains from Step 1 effectively fund the next implementation. Repeat.

The Compounding Effect: Each Implementation Builds on the Last

10–20 hrs/week

reclaimed per manager from the first automation alone



Reallocated Capacity

freed staff time is redirected to high-value, revenue-generating work



Compounding ROI

each new process automation adds another layer of efficiency and return



3–5 Automations

typical clients activate in Year 1 — each self-funded by prior savings



# Your AI Implementation Journey



"We don't hand you a strategy deck and leave. We stay, implement, and prove the ROI."



# What You Can Expect



## Why Deploy AI is Different

### Operator-Led

Real business background — we've run businesses, not just built tech

### Governance-First

Safety & compliance built in from day one, not bolted on

### Software-Agnostic

Right tool for YOUR workflow — we're not tied to any vendor

### ROI-Obsessed

If it doesn't save time or money, we don't build it

### Ongoing Partner

We stay as your outsourced AI department — not a one-off project

## Measurable Outcomes



10–20 hours per week reclaimed per manager



GDPR-compliant AI governance in place from day one



Measurable ROI visible within weeks, not months



Trained, confident staff — zero shelfware



3–5 automated processes live within Year 1



# Made Smarter: Reducing Your Initial Investment

*For eligible West Midlands manufacturers, government grants can cover up to 50% of costs.*

## Up to 50%

of fees could be funded by  
Made Smarter grants

### Who Qualifies?



Manufacturing and engineering SMEs in the West Midlands region registered on the Made Smarter programme.

### What's Covered?



Strategy, governance, and implementation work — the full Decide-Control-Deploy journey can be grant-eligible.

### Why Act Now?



Made Smarter funding is available NOW. Grant programmes are time-limited — early movers benefit most.

### We Guide You Through It



We position ourselves as grant facilitators. We help you apply and ensure the project meets eligibility criteria.

**Tool Saturation**

Everyone has Copilot — nobody knows how to use it effectively. Businesses with governance and strategy will outpace those who don't.



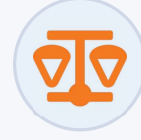
**Economic Pressure**

Inflation and wage pressure demand efficiency gains. AI implementation is no longer optional for businesses protecting their margins.



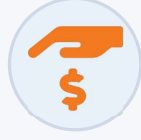
**Regulatory Pressure**

The EU AI Act and GDPR require documented AI governance. Non-compliance is a growing liability your business can't afford to ignore.



**Competitive Advantage**

Early adopters are already reclaiming 10–20 hours per week per manager. The gap between AI-enabled and non-enabled businesses is widening fast.



*"We don't start with tools. We start with your problems — and we stay until they're solved."*

# Let's Talk

Book a Free 30-Minute AI Introduction Call

Through our Decide-Control-Deploy framework, we will bring the benefit of AI safely into your organisation, with all stakeholders involved



**Chris Bramhall**

Founder, Deploy AI: Decide-Control-Deploy Ltd



[chris@deploy-ai.co.uk](mailto:chris@deploy-ai.co.uk)



[deploy-ai.co.uk](https://deploy-ai.co.uk)



Leamington Spa, Warwickshire

Serving UK SMEs nationally



Deploy AI

**Book Your Free Call**

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✓ Governance-First

✓ Operator-Led

✓ ROI-Obsessed