



RETHINK COMMERCIAL.

MADE SMARTER

MANUFACTURING SYSTEMS TRANSFORMATION

Manufacturing Systems Modernisation, Integration & Automation.

Helping manufacturers modernise legacy systems, connect disconnected technology, automate workflows and apply AI to improve business operations, visibility and scalable growth.

b10 is a commercial transformation and systems integration company.

We help organisations diagnose, design, implement, connect and improve the systems and workflows behind performance. Our work is particularly relevant where businesses rely on disconnected software, spreadsheets, manual processes and fragmented data.

LEGACY SYSTEM UPGRADE

Modernise the systems that constrain performance.

Upgrade outdated software and fragmented workflows, reduce manual work and create a more scalable operating environment.

SYSTEMS INTEGRATION

Connect business applications and data.

Design integrations across CRM, operational systems, APIs, cloud platforms and data sources to create dependable end-to-end workflows.

AUTOMATION

Turn repetitive processes into controlled workflows.

Automate routing, handoffs, notifications, data movement, reporting and operational tasks to improve consistency and efficiency.

AI & DATA INTELLIGENCE

Put AI and decision-support inside the workflow.

Apply AI-assisted analysis, structured reporting and commercial intelligence where it improves decision quality, visibility and speed.

Connected systems. Commercial intelligence. Controlled delivery.

Our capability spans legacy system upgrade, systems integration, workflow automation, AI-enabled processes, reporting and commercial intelligence. We design around the business requirement rather than forcing a predetermined technology stack.

Business challenges we solve

- ✓ Disconnected systems and fragmented data
- ✓ Manual and repetitive administrative work
- ✓ Legacy software limiting scale & efficiency
- ✓ Slow, inconsistent or error-prone processes
- ✓ Limited use of automation, AI and reporting
- ✓ Poor visibility across customer, operational and commercial workflows

How we help manufacturers

- ✓ Modernise legacy commercial and enterprise systems
- ✓ Integrate business applications and data sources
- ✓ Improve business operations and enterprise infrastructure
- ✓ Automate workflows across sales, service and operations
- ✓ Introduce AI-enabled processes and reporting
- ✓ Support scalable, technology-agnostic transformation

COMMERCIAL INTELLIGENCE

CTI · Commercial Transformation Index

CTI converts commercial and digital evidence into structured, repeatable intelligence. It combines defined assessment logic, deterministic scoring controls and AI-assisted analysis to identify maturity, gaps and improvement priorities across the commercial system.

Diagnose → benchmark → prioritise → improve

COMMERCIAL OPERATING ARCHITECTURE

ACE · b10's transformation framework

ACE is b10's framework for designing, connecting, operating and improving the commercial systems through which organisations create, capture, convert, fulfil and grow customer value.

Diagnose → benchmark → prioritise → improve

TYPICAL DELIVERY SUPPORT

01 - Discover

Diagnostics, requirements and success criteria

02 - Architect

System design, controls and integration approach

03 - Implement

Configuration, migration, build and automation

OUTCOME-LED | CONTROLLED | SCALABLE

04 - Validate

Testing, training and controlled release

05 - Improve

Reporting, optimisation and managed services

Partner Ecosystem and Credentials.

Partner ecosystem spanning 40+ platforms and providers, including leading AI, CRM, automation, cloud and operational technology solutions.

