

AI DIRECTOR LTD

Fractional AI Director Services — Capability Statement

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Who We Are

Simon Steggles founded AI Director Ltd to bring board-level AI strategy and governance to organisations that don't have, and don't need, a full-time Chief AI Officer. Simon brings over 30 years of board-level technology leadership, including experience as a Digital Forensics Director, applied now to practical, accountable AI adoption.

What We Do

- AI Strategy & Readiness Assessment — a structured review of where an organisation genuinely stands before it spends on AI.
- AI Governance & Policy — board-level accountability frameworks, named risk ownership, and policy that changes behaviour, not just paperwork.
- Fractional AI Director — ongoing board-level AI leadership without the cost of a full-time hire.
- Funding Discovery — identifying and structuring applications for AI-related grant and funding opportunities.
- Tender & Bid Response Support — helping organisations respond to public and private sector tenders involving AI and digital transformation.
- Digital Security Review — assessing AI and data security exposure, informed by a background in digital forensics.

How We Work

Engagements are scoped around a specific business problem, not a fixed package. Simon works directly with boards and executive teams, delivering practical recommendations rather than lengthy reports.

Sectors & Reach

Works across manufacturing, engineering, and other regulated and non-regulated sectors. Currently serving organisations across the West Midlands, London, the East Midlands, the North West, and the West of England.

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