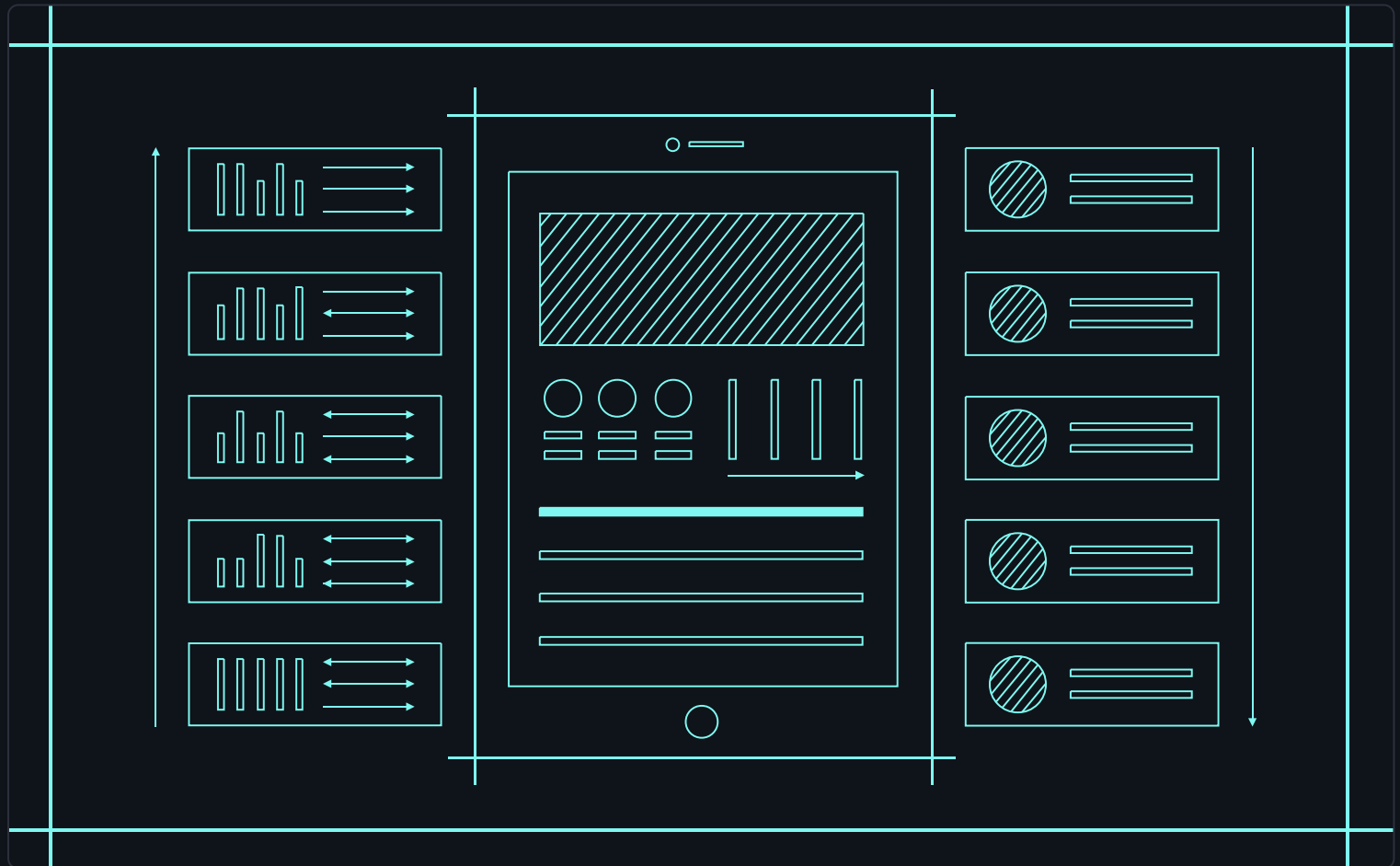


MANUFACTURING ERP

AI-Enabled Manufacturing Operations Platform

Bespoke workflow, job management, reporting and operational visibility for manufacturers.

A tailored digital solution designed to improve quoting, job progression, workshop visibility, planning, and business insight — shaped around your real processes, not rigid off-the-shelf software.



01 The Operational Challenge

As manufacturers grow, key processes often become stretched across spreadsheets, email chains, specialist knowledge, and manual handovers. Quoting becomes harder to scale, live job visibility weakens, and leaders struggle to get clear reporting on performance or profitability.

Slow & Specialist-Dependent Quoting

Quoting depends on specialist knowledge, manual checking, and fragmented source material — slowing response times and limiting sales throughput.

Missing Information Delays Action

When suppliers or customers omit critical information, staff end up manually chasing details and opportunities become idle.

Limited Visibility of Live Jobs

Workshop jobs managed through paper, verbal updates, or disconnected systems make it harder to know where work stands and what needs attention.

Weak Scheduling & Capacity Planning

Without clear and current data, it is difficult to prioritise work, rebalance workload, or make confident planning decisions.

Poor Profitability & Management Insight

Limited visibility of true job profitability because timesheets, wash-up data, and final outcomes are not captured in a structured way.

Disconnected Systems

Sales, marketing, quoting, workshop activity, and reporting often live in different tools with weak connections between them.

Core Capability Areas

The platform combines ERP-style job management, workflow automation, capacity planning, and operational reporting in a single tailored system.

● Sales & Estimation Workflow

- › Structured opportunity intake
- › Stage progression & reminders
- › Missing-data detection
- › AI-assisted email parsing for quote preparation
- › Integration with existing quote sheets

● Job Management & Workshop Digitisation

- › Digital job records & status tracking
- › Workshop note capture & attachments
- › Shop-floor access via tablets or terminals
- › Audio capture & transcription
- › Clearer operational handovers

● Reporting & Operational Intelligence

- › Live job visibility & sales reporting
- › Profitability & performance reporting
- › Timesheet-linked analysis
- › Operational dashboards
- › Sector & segment analysis

● Capacity Planning & Scheduling

- › Workload & capacity views
- › Reprioritisation support
- › Labour & bottleneck planning
- › Improved office-to-workshop visibility

● Marketing & Commercial Intelligence

- › Segmentation logic
- › Campaign audience generation
- › Customer engagement data
- › Conversion & sales pattern reporting
- › Targeted follow-up campaigns

● AI-Enabled Process Support

- › Extract structured info from emails
- › Highlight missing information
- › Suggest next actions
- › Automate repetitive follow-up logic
- › Easier access to operational data

Why Bespoke Matters

Manufacturing processes are rarely clean, identical, or simple. Businesses often have specialist quoting rules, unusual production workflows, legacy spreadsheets, and terminology that generic systems do not handle well.

The value is not just in software delivery. The value is in designing a system that fits the real operational behaviour of the business.

Off-the-shelf ERP systems are built around a generalised model of how a manufacturing business operates. When your business does not match that model — which is common — the system either forces workflow changes that don't suit the operation, or it requires expensive customisation that still doesn't quite fit.

Our Approach

- Preserving useful parts of existing workflows where they work well
- Replacing only the genuinely painful parts first, to reduce risk and disruption
- Integrating with familiar tools where those tools remain effective
- Building the system in phases so value is delivered incrementally
- Reducing change resistance by keeping things practical and recognisable
- Creating something that matches how the operation really works, not a theoretical version of it

04 Practical AI, Not Gimmicks

AI is used as a practical process support tool — helping reduce repetitive administration, improve access to information, speed up data handling, and support better operational decision-making.

01 Reading inbound emails and extracting useful quote information automatically

02 Identifying missing data that prevents work from progressing

03 Helping staff access reporting or segmentation insights more easily

04 Supporting repetitive admin and follow-up workflows automatically

05 Making existing business data more usable and accessible to the right people

Outcomes & Benefits

By joining up commercial workflows, workshop execution, and management reporting, manufacturers can move from reactive coordination to more structured and visible operations.



Reduced manual admin



Faster quoting & opportunity handling



Better visibility of live work



Less work going missing



Improved customer communication



Stronger scheduling & capacity planning



Clearer profitability & performance reporting



Better use of operational data



Scalable foundations for future improvement

Is This Right For You?

This solution is well suited to manufacturers that have outgrown generic software or manual processes and need a practical, phased path to better operations.

- Rely on specialist knowledge to quote or schedule work
- Still use spreadsheets or paper heavily in key workflows
- Struggle to get clear visibility of jobs in progress
- Have weak links between sales, operations, and reporting
- Need practical digital transformation rather than abstract innovation
- Want to improve productivity without ripping everything out at once

Get in Touch

Fancy a chat? Either email us or reach out directly and a member of our leadership team will call you back.

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