



# Fix Smarter, Not Harder

Introduction to AssetMinder for XXXXXXXX

Wednesday, 30 April 2025

- Smart Industrial IoT SaaS platform
- Already deployed across many industrial sectors with over 1,000 connected assets in the field
- Machine agnostic connectivity for factories, plants, utilities and infrastructure
- Provide intelligent insights, predictions and recommendations
- We help OEMs and service providers stay connected with their customers
- We support industrial customers through their entire digital journey
- Rapidly scalable product, experiencing strong growth and large potential







Experienced With 30+ Year Global Industrial IOT Delivery

Practical End-To-End Operations Capability

Driven By real-world customer needs and requirements

# AssetMinder in 2024: Driving Efficiency & Reliability for our customers



40+

Customers Sites

1,200+

Assets Monitored

11GWh

In Energy Monitored

4K

Potential Failures Avoided

3K

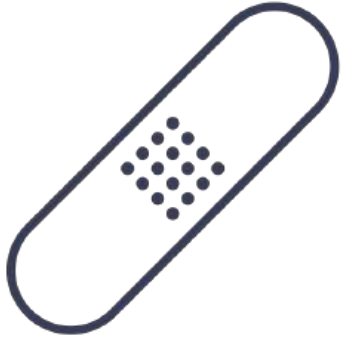
Hours Unplanned Downtime  
Recovered

£232M

Additional Revenue Generated  
for our Customers

Notes: We estimate that 5% of critical alerts would result in a failure, an average asset has 2 monitoring points, it take an average of 45 mins to repair a breakdown and the average cost of downtime is about \$110,000/h across different industries.

# We address our customers biggest challenges



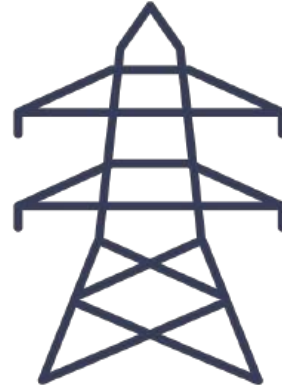
## *Unplanned machine downtime*

... reacting to unplanned failures and minor stops



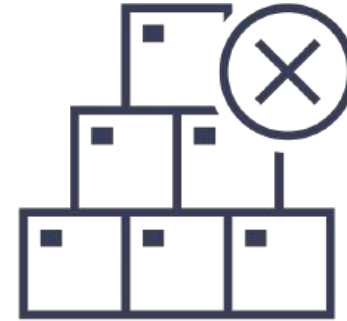
## *Excessive maintenance downtime*

... planned maintenance rather than when needed



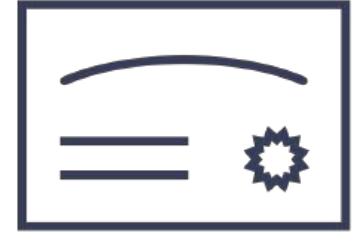
## *Spiraling energy costs*

... coupled with ESG reduction targets and reporting



## *Variable quality and yield*

... creating significant rework or scrap



## *Regulatory compliance*

... driving costs and complexity to avoid fines

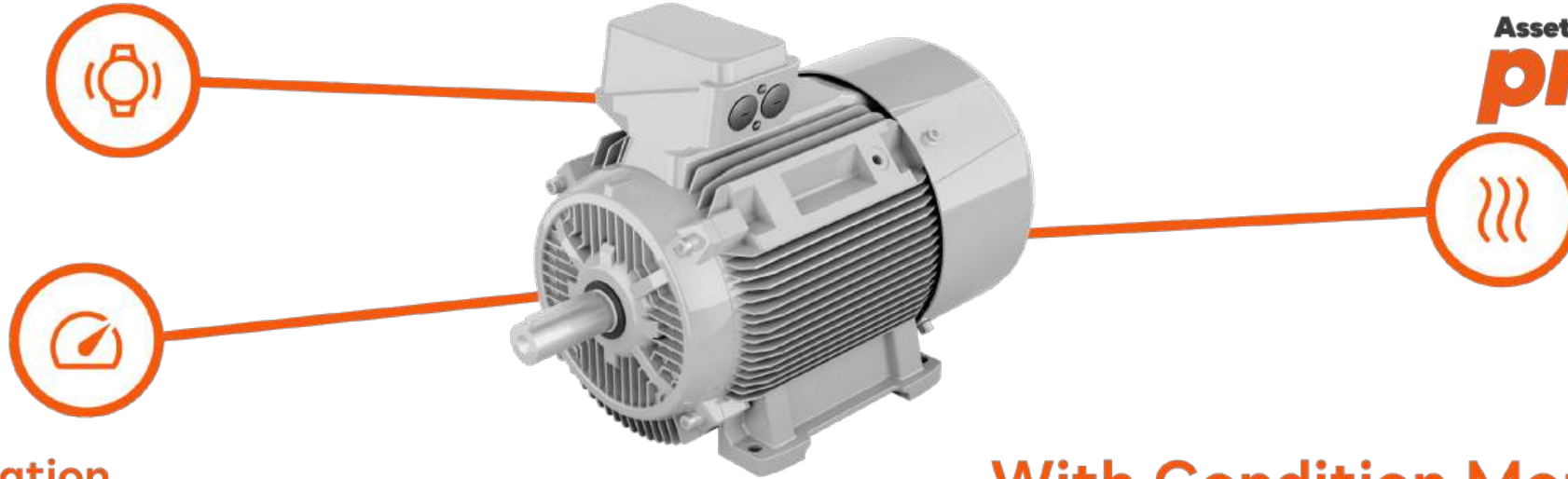
# Modern maintenance strategies need to evolve to remain competitive



# We help companies understand the health of their critical assets with AssetMinder Predict



AssetMinder<sup>®</sup>  
***predict***



## **Vibration**

Early signs of wear or misalignment



## **Pressure**

Abnormal fluctuations that signal performance problems.



## **Temperature**

Potential overheating issues.

## **With Condition Monitoring**



Catch Issues Early



Target Repairs

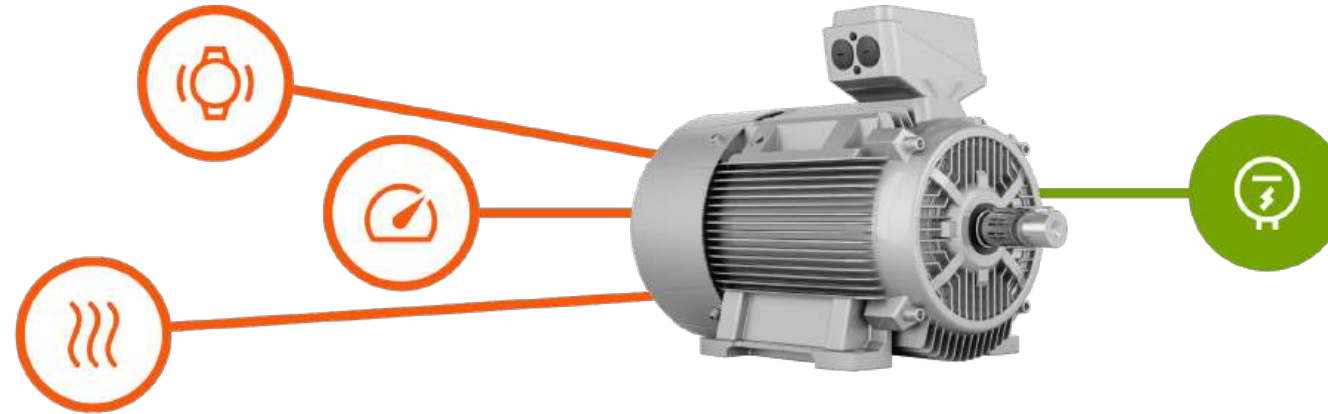


Extend Equipment Life

# When combined with our energy monitoring solution AssetMinder Impact the value is far broader



AssetMinder  
**impact**



## Get Insights into...

- ✓ Excessive Energy Use
- ✓ Idle Energy Waste
- ✓ Underperformance

## ... Driving Opportunities With Energy Monitoring

- + Identify Cost Drivers
- + Reduce Waste
- + Meet Sustainability Goals



# The benefits of both our solutions has been proven and demonstrated with our customers



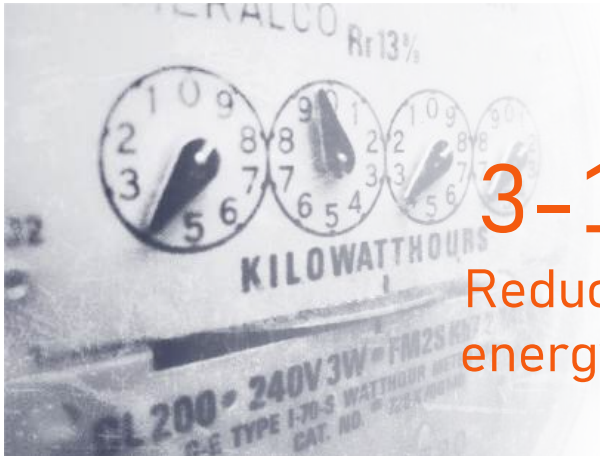
**15-30%**  
Reduction in  
unplanned  
downtime

## AssetMinder® *predict*

Preventing costly downtime with powerful insights into your assets

- Monitor machine conditions of all your assets anywhere
- Create the custom alerts that help avoid production problems
- Identify trends and patterns to constantly improve processes
- Communicate key information to your teams at the touch of the button

...keep your assets up and running.



**3-12%**  
Reduction in  
energy costs

## AssetMinder® *impact*

Reduce costs, tackle wastage, cut down on carbon

- Create actionable insights into every aspect of your energy consumption
- See beyond just electricity to all your energy and utility usage at asset level
- Support new regulatory requirements like ISO50001
- Create at-a-glance overviews of your operations

...dial down your costs and carbon.

# Recycling Customer – AssetMinder Predict



One of our customers is a recycling business with a difference. Grown around a belief in social sustainability, it is a circular economy business.

They recycle around 400 cars per day per site to recover precious metals from the vehicle.

AssetMinder® Predict helped our customer dramatically reduce the risk of unplanned downtime.

20K

£/h for  
downtime

14

weeks sales  
cycle

60

days  
implementation  
time

48

hours before  
customer  
realised value

We are now in the process of expanding the customer to a further 2 sites and in discussion around AssetMinder® Impact

# Secure and scalable across your business, none of your data, ever touches the public internet



Monitoring  
Points

We enable our customers with a certified and secure stack of hardware, connectivity and SaaS Solution from the edge to the cloud to action...



**Edge Cellular  
Gateway**



**Secure APN  
Network**



**AssetMinder  
Platform**



**Access from  
multiple  
devices**

# *Demonstration of our capabilities*



# Our five-step process is rapid to deploy within minimal disruptions to your operations



# A growing network of connected customers



AssetMinder is already present across multiple industries across the UK, Europe and North America



# The Way Forward: CBM and Energy Monitoring.



## Benefits for Maintenance Teams



Fewer emergencies



Smarter Workflows



Pride in Prevention

## Impact on Operations



Increased production capacity



Reduce maintenance & energy costs



Support sustainability goals

## Steps to Adoption



Identify assets



Install monitoring



Integrate data



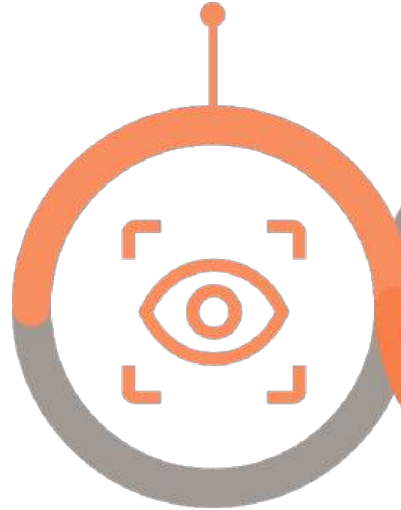
Set alert thresholds



Insights to action!

# AssetMinder® *predict* x AssetMinder® *impact*

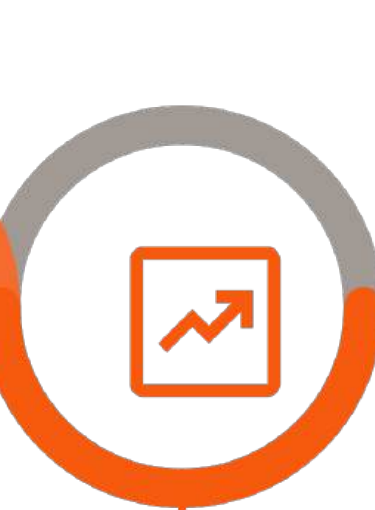
See the Whole  
Picture



Prevent Problems



Fix Smarter



Align Cost &  
Performance



Prevent  
downtime



Extended  
equipment life



Improve  
sustainability



# Download your Fix Smarter Not Harder Guide today



Our guide to unlocking the power of Condition-Based Monitoring and Energy Monitoring is now available for download. Scan the QR code to download your personal version today.



Alternatively, click on the link below to download:

<https://bit.ly/4hCzWGT>



**AssetMinder**  
*operations*

7 Midland Way, Barlborough, Chesterfield,  
S43 4XA, United Kingdom.

General Enq. + 44 (0) 1246 948 100  
Sales + 44 (0) 1246 948 101  
Email: [hello@assetminder.io](mailto:hello@assetminder.io)

The presentation and its contents are proprietary and confidential to AssetMinder (Operations) Limited  
There is no license granted to any third party to use or copy any confidential information or material except under agreed terms and conditions  
AssetMinder, and Predict are trademarks of AssetMinder (Operations) Limited and may not be used or reproduced without consent.

Any unreleased services, features, functionality, or enhancements referenced in a AssetMinder (Operations) Limited document, roadmap, blog, website, press release, or public statement that are not currently available are subject to change at AssetMinder (Operations) Limited discretion and may not be delivered as planned or at all. Customers who purchase our applications should make their purchase decisions based upon features and functions that are currently available.