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Introducing

Adaptivity

We're experts in delivering integration



We deliver a full scope of services

CONSULTING

We help you architect, plan and execute your integration strategy, delivery and support operations

DELIVERY

We deliver integration projects to support wider systems implementation programmes

MANAGED SERVICE

We can provide a complete, end-to-end, best-in-class systems integration service

We are engaged by leading businesses



Our attitude & approach sets us apart



Our results speak for themselves

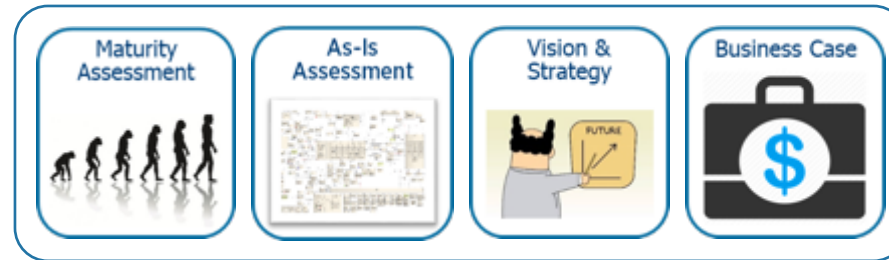
- ✓ Secured **40% reduction in costs** of integration for a large retailer
- ✓ Stood up a new integration platform and delivered functioning interfaces in **four weeks**
- ✓ Delivered **End-to-End Integration Team** for a client embarking upon a digital transformation

Our capabilities extend from strategy to projects and support



Plan Successful Change

We take the time to understand your organisation and work with you to structure effective initiatives that achieve strong stakeholder buy-in.



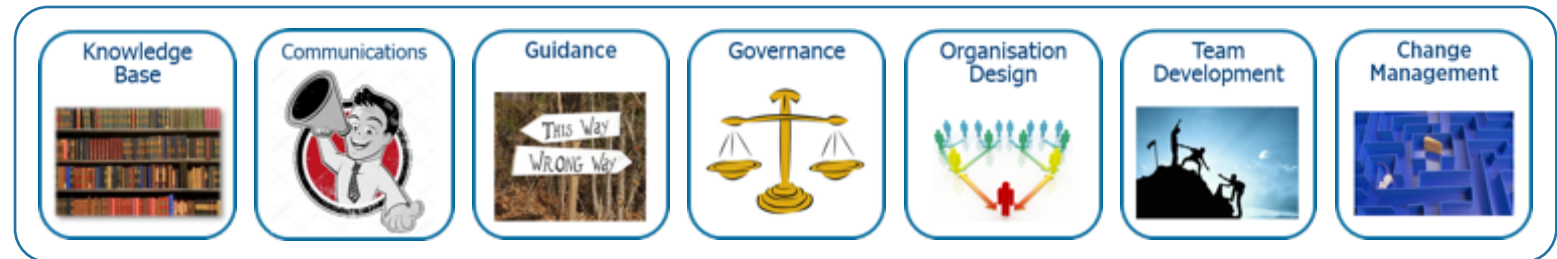
Define Technical Strategy

Our long-standing expertise with middleware gives us a deep understanding of the technologies and how to apply them in different customer environments.



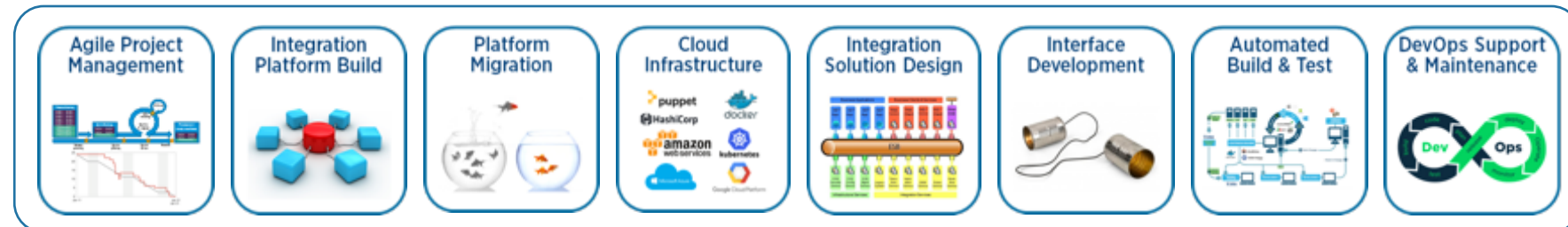
Build the Operating Model

We have helped many organisations to define the right operating model for integration, including project-based, Centre of Excellence, or software factory.



Deliver the Capability

We deploy best practices in our design, build, test and management of your integration projects. We are experts in agile delivery within waterfall programmes.



Adaptivity is the right partner for you



We make integration relevant to your organisation

Integration can be a very technical discipline and for your organisation to understand the value of investment in this area, it is important to make it relevant to your business. We are experts at change management and working with stakeholders across the business and demonstrating the potential of effective integration.

We enable rapid delivery of tangible business value

Helping you prioritise projects effectively and delivering them through an Agile project management approach ensures you see real business value in a short space of time. Based on the Scrum framework, our model has been adapted to cater for the specific demands of integration projects and for working within a broader change programme.



Our value extends beyond the scope of integration delivery

Integration is not an activity that happens in isolation. We have a very strong capability in enterprise architecture, solution architecture, solution design and data strategy. Expertise in these areas ensures alignment of the integration work stream with the broader IT change programme.

We're collaborative & we get teams working together

Delivering integration solutions means stitching systems together, which starts with getting the people that know these systems to collaborate. We are skilled at driving change within an organisation, with all levels of stakeholder and across different departments. We use proven change management techniques to deliver project objectives are achieved.

Reference: Halfords



halfords

Halfords is the UK's leading retailer of motoring, cycling and leisure products and services. Through Halfords Autocentres, it is also one of the UK's leading independent operators in vehicle, servicing, maintenance and repairs. Their current business strategy includes significant investment in IT for efficiency and customer facing.

“
“Adaptivity’s technology selection process enabled us to be sure that we were investing in the right choice. They worked with our procurement team to deliver a process that was fast and satisfied our governance. They have helped us go from having no integration capability to having an extensive catalogue of reusable APIs that will support our ongoing digital transformation.”
Neil Holden – Group IT Director, Halfords

SCOPE

Halfords identified that their Digital Transformation journey would require investment in integration. They engaged Adaptivity as a trusted partner to select the technology, build the platform and deliver the interfaces for their new group ecommerce platform. We continue to deliver an Integration team working on additional projects in their transformation.

MILESTONES

- Platform selection including PoC demonstrations delivered in 6 weeks
- Delivered 36 sprints; at least 1200 stories
- Implemented 116 production APIs across 10 key business entities

HIGHLIGHTS

- ✓ Building a collaborative team including Halfords people
- ✓ Demonstrating our ability to deliver strategy, architecture, engineering, and management; Introducing agile practices, and DevOps methods.
- ✓ Providing high quality and value for money, being preferred over other supplier options available

Reference: Vodafone



Vodafone is a global telco operating in 25 countries with over 310m subscribers and has 100k employees. It is the 15th largest company on the London Stock Exchange with £40bn revenue in 2019. It operates a diverse mix of telecoms services to consumers, businesses and governments including mobile, fixed line and broadband services, as well as cable TV and fibre optic networks.



“Vodafone will achieve significant benefits from the investment we have made in standardising our integration. Adaptivity’s expertise has been an essential part of achieving our strategy. They have created the technical capabilities and managed the change programme required to implement this across our markets.”

**Giovanni Chiarelli –
Group Programme Delivery Director, Vodafone**

SCOPE

Vodafone Group saw an opportunity to standardise the interfaces across the market OpCo's, enabling common systems to be adopted more easily in multiple markets. Adaptivity created a global Integration Centre of Excellence team that defined standardised APIs, Services, Messages and Integration Patterns which distilled best practices. We worked with local market teams across the globe and managed the roll out and adoption by individual OpCo's.

MILESTONES

- Business case secured €5m funding
- Reusable asset library defining best practices created in 3 months
- Deployed to 15 markets in 12 months

HIGHLIGHTS

- ✓ Facilitated Omni-channel capability with new retail and online systems
- ✓ APIs defined by this project now included in TM Forum Open API
- ✓ CoE Operating Model rolled out to multiple markets



Reference: Water Plus

Waterplus



Water Plus is a new water retailer established as a joint venture by Severn Trent Water and United Utilities following the implementation of new water market legislation which introduces competition into the enterprise water market.

“*Adaptivity has worked as a trusted partner with us throughout the programme. The quality and stability of their code in production has been exceptional given the speed of delivery and complexity of the work involved. This has been invaluable as we’ve stood up an entire enterprise IT estate in such a short time”*

**Janet Nelson –
Head of IT and Change, Water Plus**

SCOPE

Build a highly secure and resilient integration platform in a public cloud environment. Develop all interfaces for green field business including SOA, API and ETL. Deliver integration workstream for complex programme delivering to regulatory dates. Provide ongoing support and maintenance.

MILESTONES

- Initial platform stood up in 1 months.
- MVP Interfaces live after 6 months.
- Water Plus business launch after further 6 months.
- Enduring support model delivered for 2 years

HIGHLIGHTS

- ✓ Demonstrated ability to deliver fast using expert team;
- ✓ Operated high-functioning agile team within waterfall programme;
- ✓ Consistent, high quality delivery on time and to budget.
- ✓ Hybrid Onshore/Offshore team located in Sri Lanka and UK

Reference: Travis Perkins Group



Travis Perkins has supplied building materials to the trade for over 200 years and are now one of the largest suppliers to the UK's building and construction industry with a national network of more than 650 branches, and multiple brands.

“*Adaptivity has contributed invaluable experience and expertise to this transformation programme. Defining the vision, strategy, architecture and operating model for our integration CoE has enabled us to completely change the way we deliver integration and deliver real business value”*

**Heather Jenkins–
Head of IT Engineering, Travis Perkins**

SCOPE

Before embarking on a large Digital Transformation programme, Travis Perkins identified that they needed to invest in middleware technology and build a team that would design, build and support a wide variety of types of interfaces. Adaptivity created the operating model for an Integration Centre of Excellence and grew the team in phases. We provided expert personnel which were phased out as we retrained and hired new Travis Perkins staff.

MILESTONES

- Phase 1: Governance & Guidance, standardisation & quality: 2 months.
- Phase 2: Full Integration CoE Operational: 6 months.
- Phase 3: Trained internal staff and transition control: 6 months
- Phase 4: Delivered key expert roles: 1 year

HIGHLIGHTS

- ✓ Built completely new integration team from scratch;
- ✓ Led integration workstream for ERP transformation programme;
- ✓ Provided ongoing expertise, governance and guidance;
- ✓ CoE Op Model gives effective delivery from >50 people across 3 countries

Reference: British Engineering Services



British Engineering Services provide equipment testing, inspection and certification services to industry. They are a private equity owned business divested from Royal Sun Alliance. Digital transformation to improve their efficiency and capability is key to profitability and growth

“Adaptivity’s contribution to our transformation programme was instrumental. As well as delivering a modern and reliable integration platform in rapid timeframes, they worked openly with us throughout the process to help implement a new way of working to deliver our transformation. I have got much more out of this engagement than even I expected”

Darren Sharp –
CIO, British Engineering Services

SCOPE

Existing interfaces had data integrity errors which had accumulated to cause operational issues which affected invoice accuracy and customer relationships. Adaptivity analysed the existing interfaces and identified a solution which avoided a costly data cleansing activity by enabling business users to fix the data whenever an error was found. We implemented a new integration platform, with 'data hospital' UI and new interfaces between the critical systems.

MILESTONES

- Workshopped problems, identified outline solution and plan in 1 day
- Cloud integration platform delivered in 4 weeks
- Project completed in just 12 weeks

HIGHLIGHTS

- ✓ Saved circa £30m p.a. in missed revenue;
- ✓ Gave business users the tools to manage and maintain their data flows
- ✓ Avoided costly data cleansing exercise
- ✓ Introduced agile delivery model to digital transformation which endures



Thank you

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