

Welcome to Nurture CRM

Nurturing Business
Growth Through CRM

Discover - Develop - Grow

 hello@nurture-crm.co.uk

 www.nurture-crm.co.uk


 0113 468 8277





Table of Contents.



03

About Us.

04

Our Services.

05

Our Process.

06

What to expect?

07

Why choose us?



About Us.

Finding the right CRM partner isn't always easy, but it is central to helping you achieve your business goals. Your partner needs to take time to understand your business, in detail, ensuring they deliver systems that work uniquely for you.

Nurture CRM provide usable and supportive CRM systems built on the Microsoft Dynamics and Power Platform deck. We are focused on guiding SME's in through their implementation journey, sharing our expertise and experience to provide solutions that begin to deliver early in the project.

Who we are

Nurture CRM are a Yorkshire based team of CRM specialists that place excellence, honesty and growth at the centre of their ethos. We are driven by the desire to deliver long lasting, effective CRM systems that drive activity, sustain growth and bring reward for all our clients.

The Nurture Team

We have a fantastic team at Nurture made up of a range of skills and expertise. Our approach is focused on collaboration, openness and long term sustained growth – and continually developing the skills of the team.



Leeds
Children's
Charity at
Lineham Farm

"The Nurture Program really allows that continuity of gradual growth, we can change our minds on some of our processes and it gets sorted. The training has been invaluable & our knowledge as a team has grown so much over the last year. I honestly feel so fortunate to work with such fabulous CRM system and partner, I cannot speak highly enough about the service that we've received."



Our Services.



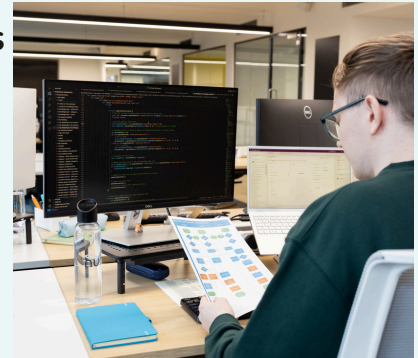
| Discovery Workshops

We offer different workshops depending on where you are in your CRM journey:

- A light structured workshop, where we will assess your core processes, structure, & main challenges. It can help in the decision-making process of the best CRM system for you.
- An in-depth CRM workshop that analyses your business and creates a detailed road-map that is unique to you for your CRM journey.

| New CRM Implementations

Each implementation is tailored to the company's needs, following a consistent process: discovery workshop, system design and build, initial rollout, and ongoing training. Emphasizing consultancy and long-term success. We guide our clients through each stage of their roadmap, maximising their return on investment.



| Nurture Support & Development

Our on-going support & development packages are far more than a reactive help desk. We work closely with the user group to build their confidence in the system and increase adoption, we continually review and improve your system, responding to requests for new and altered features. The package can be tailored to meet the specific needs of the client and is billed on a monthly basis.

| CRM Training

Nurture offers a variety of training programmes to improve your teams engagement, CRM knowledge and confidence:

- Bespoke Dynamics courses designed specifically for each client's needs, held on-site training or online.
- Open CRM webinars - these are low-cost soft skills workshops to upskill your team in order to get the most benefit out of your CRM.





Our Implementation Process.



Proposition

Our introduction and onboarding process is one of the most important parts of our process. We take time to understand your business. This stage also gives you the opportunity to find out about how we work and what we can offer you. For your implementation to be successful a collaborative approach is essential.



System scope & design

A workshop is held that considers your core processes, your unique proposition, data sets and supporting collateral. We review users to create the perfect programme for you.



Agree design and development programme

We will compile a full road map for your project, detailing initial design, the ongoing development plan and partnership structure. Depending on the service offered, this may include a full 12 month road map for system growth.



Initial build

Here we will build and launch your starter solution designed to get you and your team benefitting and using the CRM as early as possible. Regular reviews will be scheduled to share progress and gain feedback, enabling ongoing system refinement and improvement.



Nurture Programme

After the rollout of the initial build you will move onto the Nurture Programme. This programme will drive the continued build and improvement of your system whilst offering the whole team the support to gain ongoing value.



"Nurture have been really insightful, they understand the system in and out. Nurture can see that journey from start to finish and see the potential limitations are much further down the line, they certainly sped up the process to get us to where we are now. They brought a level of knowledge, experience and expertise to the forefront of early conversations"

What to expect?



Here's what you can expect:



Collaboration

Having a close partnership with our clients is key to creating a successful system.



Expertise

Our team collectively has over 20 years of CRM and technical experience meaning we can find a range of solutions to fit your needs.



Support

Through the Nurture Programme we will provide a proactive support service that minimises system issues, ensures you have the latest features and that your users are confident in their system.



Development

Our process allows your system to continually grow and change inline with your changing business objectives.



Drive growth

We will always look for new ways your CRM can support and drive your business growth be it from better reporting, more automation or new technical advancements.



Strategy

No project will start without a clear strategy, this will be continually reviewed and refined throughout your journey with us.



Nurture CRM understood our unique business needs from the start and implemented a multi-faceted system that suited all aspects of the business. The support and training and training throughout meant the move to Dynamics was smooth and stress free.





Why Choose Us?



How are we different:

Your new CRM system, delivered by Nurture, will be familiar and simple to use. Rather than sell you bells and whistles, or complicate your project delivery with technical jargon, we listen to what you really need to help meet your business goals. We take time to consider, investigate and then build a system that reflects your processes and delivers on all your objectives.

Your solution will start simple and focused, growing in functionality and automation as your teams confidence grows and your opportunities for expansion arise.

Through our Nurture Programme, we will continually refine your system, provide your team with pro-active support and guidance, and ensure that you always have the latest features at your finger tips.

We aim to become a trusted part of your extended team, working by your side to drive change, improve processes and encourage growth.

Our Values

- **Collaboration** - ensuring we work in partnership with our clients, suppliers and team members.
- **Impact** - focusing on delivering a positive impact through each decision and action we take for our clients, organisation and the wider community.
- **Integrity** - always working with transparency, accountability and openness.
- **Continuous learning** - placing the long term development and improvement of our team, users and operations at the forefront of our culture.
- **Quality** - working to ensure all aspects of our work is delivered to the highest quality and brings value to those involved.



What sets Nurture CRM apart is their deep understanding of business processes and systems. Nurture CRM have a friendly and professional approach. I would highly recommend to anyone who wants to streamline their business processes.



The background of the entire page is a photograph of St. Paul's Cathedral in London. The image shows the iconic dome and clock tower of the cathedral against a clear blue sky. The lower part of the image shows the classical columns of the portico.

ARE YOU READY TO GROW YOUR BUSINESS? CONTACT US!



hello@nurture-crm.co.uk



www.nurture-crm.co.uk



0113 468 8277