

# PLATFORM LOGIC

Your Partner in Business  
Tech Solutions

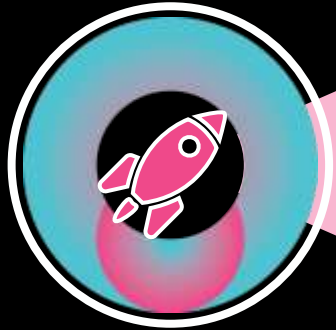


# We Are Platform Logic

## Automation & Technology Enthusiasts



A **specialist Microsoft Power Platform and Microsoft Dynamics solutions provider** dedicated to transforming complex challenges into simple, scalable, and **high-value outcomes**.



Our mission is to **expand Power Platform and Dynamics adoption**, elevating new users and mature organisations alike through data-driven **insight**, intelligent **automation**, and **innovative** app development.



We **take on the challenges others avoid**, from fixing legacy solutions to designing scalable new ones, bringing the **dedication and craftsmanship** that defines our **passion for Dynamics and the Power Platform**.

# Where Our People Have Made an Impact

Organisations Our Team Has Worked With, Highlighting the Rich Experience Behind Our Delivery

## PUBLIC SECTOR, HEALTHCARE & NON-PROFIT



## FINANCIAL, INSURANCE & PROFESSIONAL SERVICES



## INFRASTRUCTURE, ENVIRONMENT. INDUSTRIAL & ENERGY



## COMMERCIAL, CONSUMER, RETAIL & FMCG

# The Platform Logic Way

## Principles Shaping Everything That We Do

Our guiding principles define how we work, how we think, and how we deliver, driving us to act with integrity, collaborate openly, innovate boldly, pursue excellence in every detail, and empower our clients and their teams to achieve lasting impact.



# What We Specialise In



## Microsoft Dynamics 365

Sales	Customer Insights	Customer Service	Contact Centre	Field Service	Finance
Supply Chain Management	Commerce	Project Operations	Human Resources	Business Central	



## Microsoft 365

Outlook	Word	Excel	PowerPoint	OneNote
Access	Teams	Project	SharePoint	Visio



## Microsoft Fabric

Copilot



OneLake



## Microsoft Power Platform



Power Apps



Power Automate



Power BI



Power Pages



Power Virtual Agents

Data Connectors

AI Builder

Dataverse

Power FX

Managed Environments



## Microsoft Azure

Cloud Infrastructure

Custom Development

Data Analysis

Custom Integration

Identity, Security & Compliance

Storage

App Services

Functions

DevOps

Service Bus

Synapse analytics

Machine Learning

Logic Apps

Active Directory

# Dynamics 365 – A Transformation Engine

Transform Your Business with Intelligent, End-to-End Visibility, and Seamless Growth



## WHY DYNAMICS 365 MATTERS NOW

Unify your business.  
Energise your decisions.  
Accelerate your growth.

Bring data, people and processes together

Eliminate silos

Enable data-driven decisions

## THE VALUE IT CAN CREATE FOR YOU

Drive efficiency. Unlock insights. Empower your workforce.

Streamlined e2e processes

Reduced effort & errors

Flexibility, real-time visibility & automation

## WHAT HAPPENS WITHOUT IT

Disconnection. Inefficiency. Lost Opportunities.

Fragmented systems, manual processes & inconsistent service

Slowing operations, increasing risk & cost, causing bottlenecks and poor CX

## WHY YOU SHOULD ACT NOW

Digital transformation is no longer optional. Its essential.

Evolve with customer expectations, economic pressures and competition

Modernise now so you can pivot quickly & innovate continuously

# Power Apps – Innovation without Limits

Create Scalable, Secure Business Apps that Connect to the Tools you Already Use



## WHY POWER APPS MATTERS NOW

Transform ideas into apps, fast. Need something? There's an app for that.

Rapidly build custom apps that eliminate manual process, modernise workflow & empower teams

Achieve speed and adaptability, by unlocking agility

## THE VALUE IT CAN CREATE FOR YOU

Transform manual processes into streamlined digital experiences.

Replace spreadsheets, paper forms, and outdated systems with intuitive apps

Improve accuracy, compliance and data capture in every department

## WHAT HAPPENS WITHOUT IT

Operational drag, shadow IT processes, and development build ups.

Teams rely on spreadsheets, email trails, and manual processes that break easily

Inconsistent data, slow approvals, poor visibility and innovation bottlenecks

## WHY YOU SHOULD ACT NOW

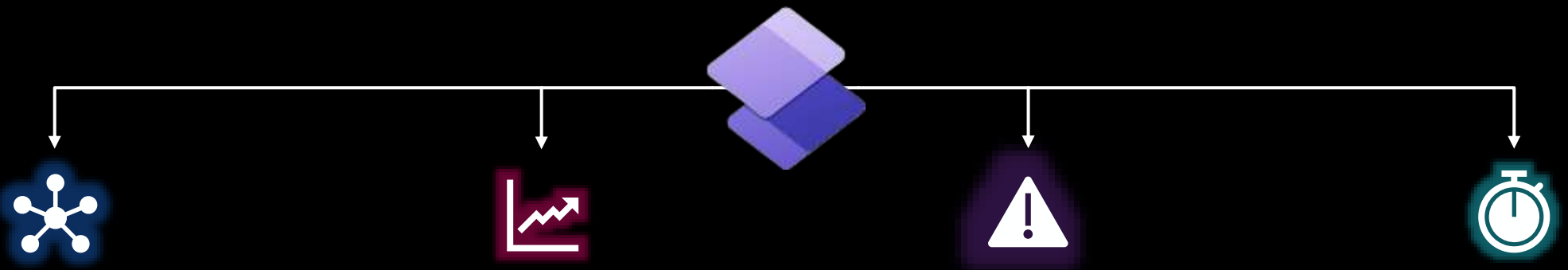
Digital transformation is no longer optional. Its essential.

Automate quickly, innovate safely & scale solutions across the business

Adopting now builds resilience, reduces cost & empowers teams to digitally transform at speed

# Power Pages – Idea to Website in Days, not Months

Secure, Compliant External Portals, Empowering Self-Serve, and Reducing Workload



## WHY POWER PAGES MATTERS NOW

**Secure, data-driven portals, built fast and built right.**

Power Pages lets organisations rapidly create customer, supplier, and partner portals

Integrate directly with business data, without needing advanced web development resources

## THE VALUE IT CAN CREATE FOR YOU

**Enable customers & partners to self-serve, reducing operational workload.**

Improve transparency and collaboration across ecosystems

Ensure enterprise-grade security, authentication, and governance on external facing apps

## WHAT HAPPENS WITHOUT IT

**Legacy portals become expensive, insecure, and hard to maintain.**

External stakeholders rely on email, PDFs & manual data entry

Customer experience suffers due to unresponsive, disjointed systems

## WHY YOU SHOULD ACT NOW

**Digital transformation is no longer optional. Its essential.**

External engagement is becoming a competitive differentiator

Improve satisfaction, reduce support costs and ensure trusted access to business data

# Power Automate – Smarter Processes, Faster Outcomes

Free Teams from Repetitive Work, so they can Focus on what Really Matters



## WHY POWER AUTOMATE MATTERS NOW

**Automation**  
It isn't a luxury,  
it's a necessity.

Eliminate repetitive tasks, automate workflows e2e and integrate systems intelligently

Unlocks efficiency at scale, freeing teams to focus on high-value work

## THE VALUE IT CAN CREATE FOR YOU

**Improve accuracy, compliance and service levels.**

Reduce manual effort with automated approvals, notifications and processes

Connect siloed systems and use AI to extract, classify and process information instantly

## WHAT HAPPENS WITHOUT IT

**Organisations miss opportunities for cost saving & productivity gains.**

Staff waste hours on repetitive manual tasks, with increased errors & compliance drops

Processes become inconsistent with bottlenecks emerging across the business

## WHY YOU SHOULD ACT NOW

**Automation.**  
A fast path to operational excellence.

Deliver measurable, immediate value, enabling cost savings & improved accuracy

Teams can focus on strategic or value-adding work instead of administrative tasks

# Power BI – One View of the Truth

Spot Trends, Predict Outcomes and Make Decisions with Confidence



## WHY POWER BI MATTERS NOW

**Data-driven decisions separate leaders from followers.**

Transform raw data into powerful insights, enabling confident decision-making

Transform raw, fragmented data into structured insight fuelling clarity and accuracy

## THE VALUE IT CAN CREATE FOR YOU

**Drive strategic decision-making, using real-time intelligence.**

Unify data from any source into a single source of truth

Create interactive dashboards that reveal insights in seconds, empowering staff with self-service

## WHAT HAPPENS WITHOUT IT

**Opportunities are missed, and risks emerge too late to correct.**

Data remains scattered across systems with no unified visibility

Teams waste time gathering reports instead of analysing results

## WHY YOU SHOULD ACT NOW

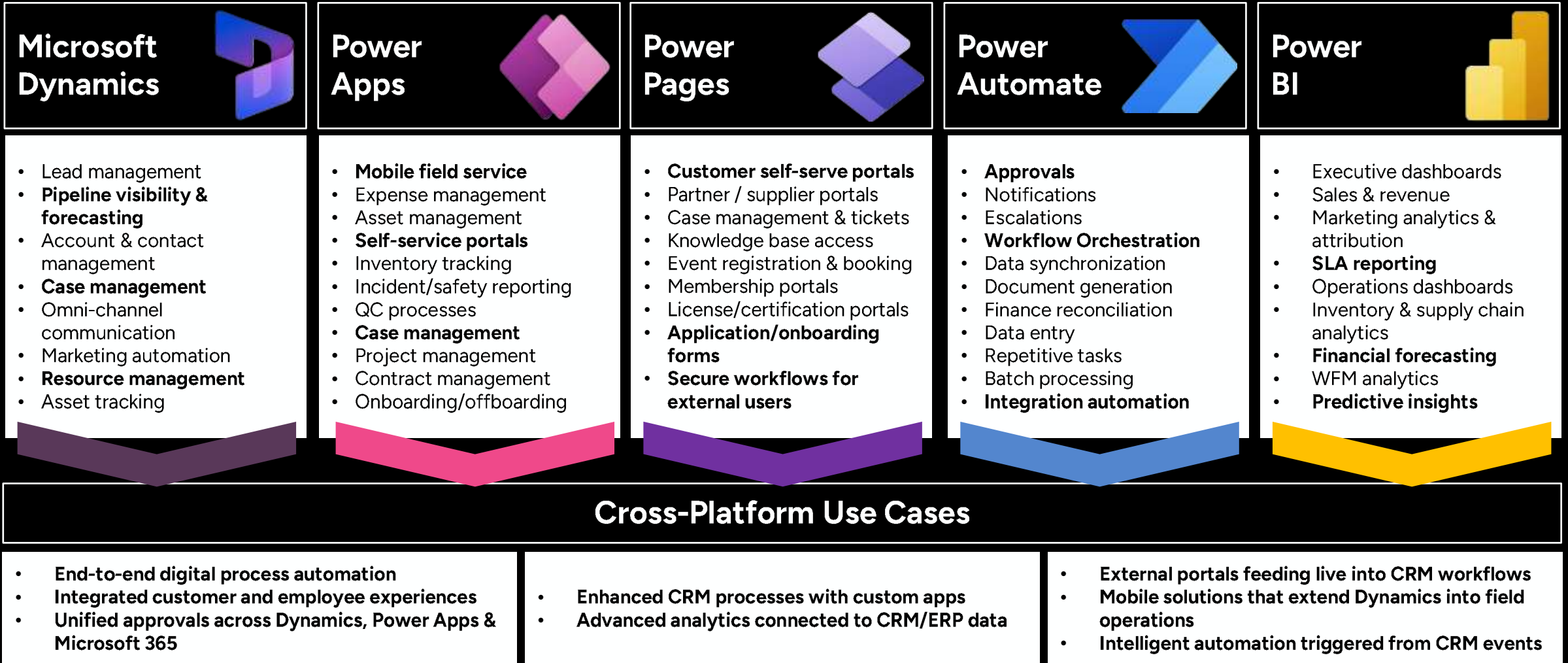
**As data volumes grow, organisations that invest in analytics unlock advantages.**

Provide staff with the tools to understand the business deeply and act decisively.

Organisations that act now seize the advantage, while those who wait, fall behind

# Infinite Use Cases, a Unified Platform to Solve Them

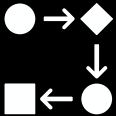
Without Insight, Automation and Connected Digital Processes, Organisations Stall



# Our Solutions, Delivered Your Way

## What we Offer, and How we can Make it Work for you

We deliver a range of highly customised and proven solutions, designed to solve your business challenges across workflow management, automation, reporting and the Microsoft ecosystem. Each offering can be tailored to your needs with flexible engagement and procurement options.



### WORKFLOW & OPERATIONAL SOLUTIONS

### AUTOMATION & INTEGRATION

### DATA, REPORTING & INSIGHT

### CUSTOM BUILT APPS

#### FIXED SCOPE DELIVERY

Defined outcomes, fixed price and full accountability

#### CALL-OFF DAYS

Flexible access to expertise when you need it

#### PRE-BOOKED DAYS

Planned delivery with guaranteed capacity

#### MANAGED SERVICE

Ongoing support, optimisation, and peace of mind

# Our Five Key Pillars

What Enables Us To Deliver Trusted, High Performing Solutions That Drive Meaningful Impact

Enable teams to build, automate and analyse fast using Power Platform, led by certified experts.

## ACADEMY

Turn data into advantage through strategy, analytics, automation, and AI.

## DATA



## ADVISORY

Navigate Microsoft with clarity; set direction, strengthen governance and maximise long-term value.

## CONSULTING

End-to-end delivery with structure, governance and focus on measurable outcomes.

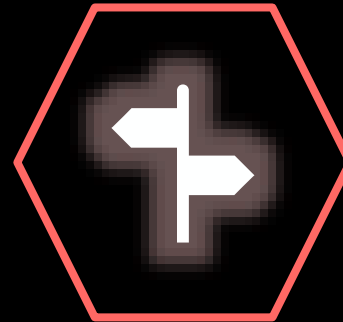
## TECHNOLOGY

Accelerate transformation with Power Platform and Dynamics; build, scale and optimise.

# Advisory

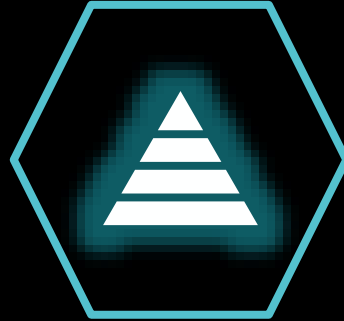
Turning Complexity into Clear, Confident, Strategic Direction

Strategic guidance across Power Platform, Dynamics, Fabric & CoPilot



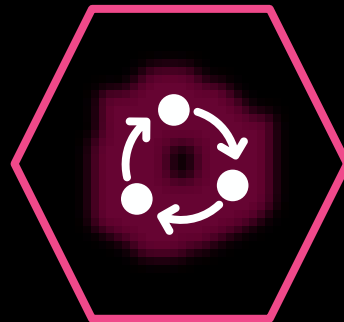
Roadmap planning, prioritisation & value realisation

Organisational readiness & operating model design



Governance, risk & compliance advisory

Best-practice frameworks for scale, quality & sustainability



Executive insights, options analysis & decision support

# Consulting

Empowering You to Make Confident, Future-Focused Decisions

## STRATEGY & VISION

Align leadership on a clear, scalable Microsoft data and applications vision with measurable outcomes.

Evaluate solutions, identify gaps and deliver targeted improvements for scale, usability and ROI.

## OPTIMISATION & VALUE REALISATION



## ARCHITECTURE & GOVERNANCE

Design secure, resilient and governed ecosystems built for enterprise growth.

Drive best-practice adoption of Power Platform and Dynamics to maximise value and performance.

## ADVISORY & BEST PRACTICE ENABLEMENT

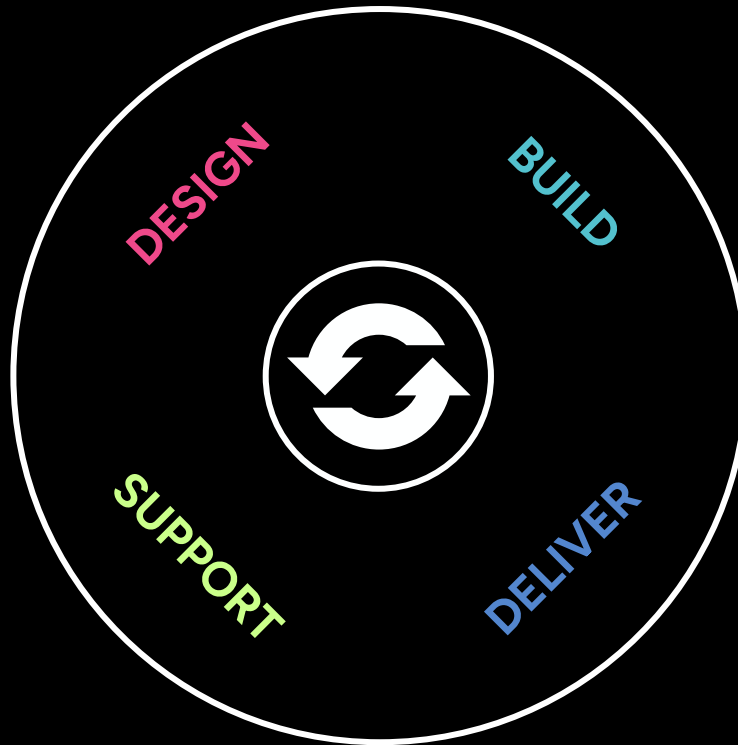
# Technology

## Accelerate Transformation, Streamline Operations, Unlock New Value

Automate processes, modernise operations, and unlock enterprise-wide value using Design, Build, Deliver & Support services, whether building a new ecosystem, or optimising your current one.

We begin by understanding your vision, challenges, and current landscape. Our design approach ensures that your Power Platform and Dynamics solutions are architected for long-term success

We provide ongoing support to keep your ecosystem secure, stable, and continually optimised. Through proactive monitoring, fast issue resolution, governance and continuous enhancement, we give you long-term confidence



We develop secure, scalable, user-centric solutions that deliver meaningful business outcomes. We build everything from apps and workflows to CRM capabilities and analytics, all aligned to your needs

We bring your technology ecosystem to life through structured deployment, hyper-care, knowledge transfer, and ongoing optimisation. Our goal is to ensure your teams can adopt and scale confidently

# Data

Turn Any Data Challenge Into an Opportunity for Growth and Innovation

## DATA GOVERNANCE & COMPLIANCE

- Policies
- Ownership
- Compliance



## DATA ARCHITECTURE & INTEGRATION

- Models
- Pipelines
- APIs



## DATA QUALITY & DATA MANAGEMENT

- Accuracy
- Standards
- MDM



## ANALYTICS, INSIGHTS & BI

- Storytelling
- Data Science
- Dashboards & KPIs



## DATA SECURITY & RISK MANAGEMENT

- Access
- Encryption
- Resilience



## DATA LITERACY & CULTURE

- Training
- Adoption
- Enablement



## TECHNOLOGY, PLATFORMS & TOOLS

- Dataverse
- Power BI
- Fabric



## OPERATING MODEL & PROCESSES

- Roles
- Workflows
- Lifecycle



# Platform Logic Academy

Empower Your People to Innovate, Automate, and Elevate Your Business

Our Training Academy is designed to put capability into your people's hands.

With guidance from our **Microsoft experts**, we deliver on-site or classroom training, subject to your needs, that **equips your teams** to confidently build, manage, and enhance your Power Platform ecosystem, enabling true **ownership of your digital journey**.

**Day 1**  
**Introduction to Power Apps**

Start your app development journey. Build your first app, explore core features, and learn how to design solutions that solve real business challenges - no coding required.

**Day 2**  
**Dive deeper into Power Apps**

Level up your skills by exploring advanced features and integrations. Connect to data sources, customise functionality, and create smarter, more dynamic apps.

**Day 3**  
**Visualising Data with Power BI**

Turn data into decisions. Learn to create impactful dashboards, uncover insights with DAX and Power Query, and make your data work harder for you.

**Day 4**  
**Power Automate & Copilot Studio**

Automate your processes and free up time. Build workflows with Power Automate and design intelligent chatbots with Copilot Studio to elevate efficiency.

**Day 5**  
**Apply what you've learnt**

Bring it all together in a hands-on hackathon. Collaborate with experts to build and implement a real-world solution using everything you've learned.

*Our full Academy programme supports all skill levels. If you need modular or tailored training, we'll build it around you*

# Platform Logic's Portfolio

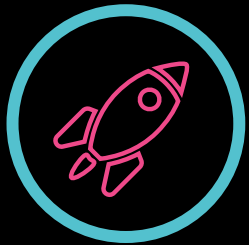


**From Quick Wins to Long-Term Transformation, Expertly Designed to Meet you Wherever you are in your Digital Journey**



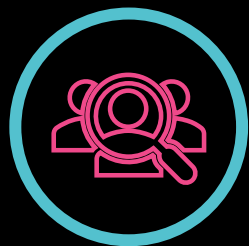
## PLATFORM DIAGNOSE

Deep insights into your technology estate through comprehensive or rapid health checks that reveal issues, risks, and opportunities



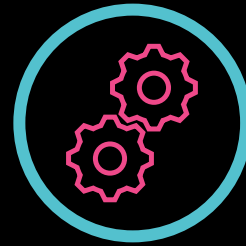
## PLATFORM KICKSTART

Fast, focused engagements that create proof-of-concepts, light builds, roadmaps, and clear implementation plans



## PLATFORM RECRUIT

We help you hire the right talent and develop them from junior recruits into high-performing, confident professionals



## PLATFORM MANAGE

Dedicated managed services with expert 3rd-line support that ensures your systems stay stable, secure, and performing



## PLATFORM TRANSFORM

Long-term transformation programmes that modernise processes, embed innovation, and deliver lasting business change



## PLATFORM ON-CALL

A flexible, on-demand model that gives you access to our expertise exactly when you need it. Price based on volume, duration and SLA



## PLATFORM ACADEMY

Structured, role-ready training programmes tailored to build capability and confidence across your teams. Designed to put capability in your people's hands

# Case Studies



# Digital Command Centre for Security Compliance

Delivering Automation, Compliance, and Real-Time Oversight of Security

Across the Airport



## The Opportunity

Security machine checks were handled through **paper forms, spreadsheets and disconnected reporting**, with officers completing inspections across 150+ lanes **without real-time visibility or consistent audit trails**. Operational leaders had **limited control** over lane configuration and equipment allocation, making **accurate records difficult to maintain**. The process also created heavy administrative load, with each lane generating around 32 printed pages per month, resulting in thousands of documents needing manual storage for CAA audits. The opportunity was to digitise the entire process, creating a single platform for machine checks, equipment configuration and regulatory reporting



## Our Approach

- Power Platform solution using **Dataverse as the core data model**
- A mobile app for **real-time machine checks**
- A model-driven app for **managing equipment and operational configuration**
- Establishing **structured machine and lane records**
- **Automating workflows** for escalation and compliance
- **Digitisation** of all inspection reporting
- Power BI dashboards for **operational and regulatory oversight**



## How We Delivered Success

- **Multiple applications built for mobile inspections and operational management** of configuration, inventories, lanes and machines
- **Centralised and standardised inspection history & reporting** for every security machine (all terminals)
- **Automated CAA audit exports** replacing manual record preparation
- **Real-time ops dashboards** for security SLT
- **Secure Dataverse platform supporting full audit traceability**



## UK Airport

- ✓ **150+ digitally managed security lanes**
- ✓ **Reduction of thousands of monthly paper records**
- ✓ **Real-time oversight**
- ✓ **Faster preparation** for CAA regulatory audits
- ✓ **Significant administrative workload reduction**
- ✓ **Improved compliance**



# End-to-End Workflow Automation That Delivers

## How Automation Delivered Governance, Visibility, and Control for the First Time



### The Opportunity

The customer was operating in near-**complete darkness: no workflow structure, no governance, and no visibility into performance or capacity**. Tasks arrived **chaotically**, moved between teams **without traceability**, and often **stalled with no accountability**. As demand grew, so did **frustration** - leaders **couldn't see where work was piling up, which customers were creating pressure, or why delays were happening**. The organisation needed a transformational shift: a **single automated workflow engine to bring order, transparency, and control** to an increasingly unmanageable process



### Our Approach

- **Mapped the end-to-end workflow** to define clear task lifecycles and eliminate ambiguity
- **Introduced intelligent triage** to route incoming tasks to the right team instantly
- **Created dedicated team queues** tailored to different operational groups
- **Built a complete audit trail** ensuring every handoff and update was logged
- **Added automated QA steps** to reinforce QA
- **Implemented automated notifications** to keep work moving without manual follow-ups



### How We Delivered Success

- **Centralised triage engine** enabled structured, controlled task intake
- **Multi-team workflow paths** allowed seamless movement of work across departments
- **End-to-end visibility dashboards** gave real-time insights into bottlenecks and progress
- **Automated QA gates** improved accuracy & compliance
- **Auto-email triggers** kept stakeholders informed at every key stage
- **Actionable reporting** unlocked performance data the customer never had before



### FinCo (Insurer)

- ✓ **New governance and structure**
- ✓ **Full transparency and ownership**
- ✓ **Faster, more reliable task completion**
- ✓ **Higher quality outcomes**
- ✓ **Improved internal communication**



# A Single Source of Truth for Grants & Finance

Delivering Automation, Accuracy, and a Trusted Single View of the Grantee



## The Opportunity

The client's grant and finance data was fragmented across **multiple systems, personal Excel files and manual workflows**. Reporting to the Finance Directorate, Government bodies and the general public required **extensive manual effort, produced inconsistent outputs, and carried high operational & regulatory risk**, all during a complex transition to a new financial system. The opportunity was to **unify all grant, finance and statutory reporting into a single automated, trusted and future-proof platform, delivering a complete single view of the grantee**



## Our Approach

- Unified all legacy and future systems into a **single Power BI data model**
- Created a cross-system **grantee identifier with anomaly detection**
- **Automated reconciliations** with Power Automate & Power Apps workflows
- **Standardised reporting** outputs
- Delivered in **controlled phases** to support hybrid operations and system migration



## How We Delivered Success

- **Phased delivery model** ensuring stability across multiple platforms
- **Power BI** as the single enterprise reporting layer
- **Power Automate & Power Apps** for automated validation, matching and reconciliation
- **Automated statutory reporting** pipelines replacing manual 10-day cycles
- **Geo-enrichment integration** to enhance external transparency reporting
- **Historic data consolidation** of all awards since 1994 into one secure model



## Sports Charity

- ✓ **Single, reconciled, trusted** view of data
- ✓ **90% reduction** in manual reporting effort
- ✓ **Faster, more accurate** reporting
- ✓ **Stronger compliance** with Regulatory Bodies
- ✓ **Major risk reduction**

