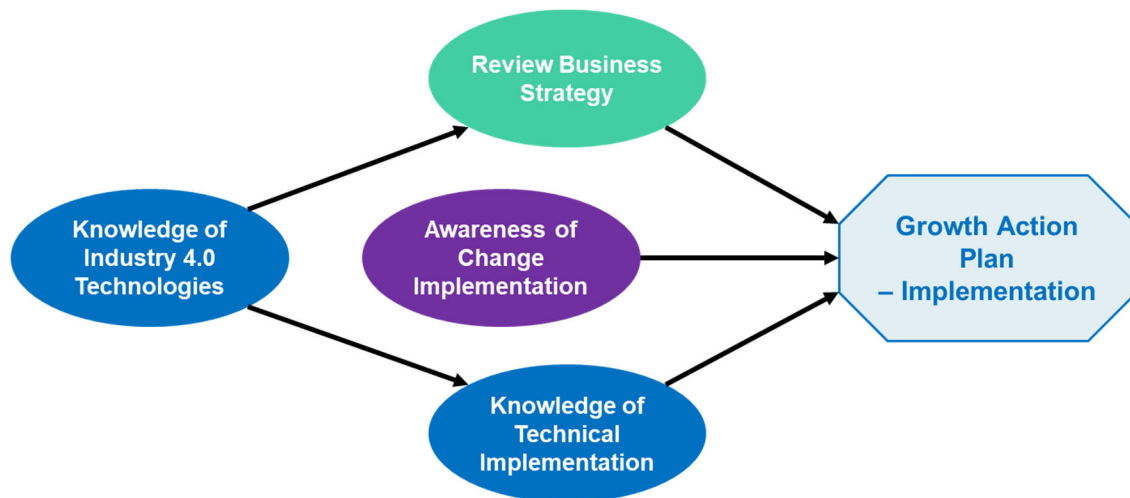


Made Smarter: Digital Manufacturing Champions

Empowering Digital Champions to Drive Business Growth

Successful change is notoriously difficult to achieve and over 70% of change projects fail to meet their objectives. This course will give Digital Champions the skills, confidence and network to implement digital adoption that drives the growth of your business.



Course Outcomes

You will develop the leadership skills and mindset to create your Implementation Growth Action Plan by:

- Gaining a solid understanding of Industry 4.0 technologies
- Understanding key implementation issues relating to Industry 4.0 adoption
- Learning how to review your firm's strategic direction and its change implementation approach
- Creating your implementation plan to realise the target growth benefits

You'll find the tutors to be engaging, skilled and passionate about your development and your firm's growth. They are specialists in their field, with lots of industry experience, and are highly skilled working with adult professionals.

The other participants on the course will be an invaluable source of support, challenge and inspiration.

The course is complimentary to the other services provided through the Yorkshire & Humber Made Smarter programme and can be used to validate and justify technology adoption initiatives and capex grants.

Overall, it is an excellent, funded way to review and enhance your firm's growth strategy through technology-adoption. It has been designed to drive maximum outcomes from a relatively small time commitment.

Eligibility & Funding

The course is **fully funded** for current and aspirational Digital Champions in Yorkshire and Humber-based small or medium-sized business. You will need to commit to attend the whole course and undertake the required project work to develop your firm's implementation plan.

Please note that there is no requirement for you to have attended university or gained qualifications. Also, we are keen to receive applications from females and people in marginalised communities.

Course Practicalities

The programme has been designed to fit around your existing work and personal commitments and comprises 6 in-person and online workshops over approximately 8 weeks.

	Workshop Title	Benefit	Hours	Location
1	Change Leadership	In this workshop you will learn how to review your firm's strategic direction and its change implementation plans.	2 x 6 hours	Regional location (TBC)
2	Showcase Visit	This visit will give you insights into how an exemplar firm adopted Industry 4.0 for business growth.	3 hours	Site Visit (TBC)
3	Artificial Intelligence	In this module you will learn about AI as a market disruptor and as a mechanism for productivity and growth.	2 hours	Online (Teams)
4	Industry 4.0	This workshop will demystify Industry 4.0 technologies at a practical level. Participants' interests will shape the focus of the day.	2 x 6 hours	Sheffield Hallam's Manufacturing Engineering Labs
5	Financial & Benefits Planning	Here you will learn how to create a compelling business case and learn the essentials of benefits management and realisation.	2 hours	Online (Teams)
6	Implementation Review	The final workshop will give everyone the opportunity to report on progress and key learnings and establish a firm footing for future developments.	3 hours	Online (Teams)

You'll also receive two personalised, one-hour online consultations with your Development Consultant and four 2-hour post-course Progress Review workshops.

Our teaching approach is highly applied and we'll be working with you on your implementation project as the course proceeds. Our aim is to help you to learn about select concepts and models so you can apply them to your business in a practical manner.

Next Steps to Growth

Places are limited - why not reach out to your Business Relationship Manager today. You can also register here - <https://www.madesmarter.uk/yorkshire>

Region	Business Relationship Manager	Email	Phone
Hull & East Yorkshire	Les Selby	l.selby@heybusinessgrowthskillshub.com	07562 910840
York & North Yorkshire	Mike Pennington	mike.pennington@ynygrowthhub.com	07919 222395
West Yorkshire	Nick Edwards	nick.edwards@westyorks-ca.gov.uk	0113 348 1555
South Yorkshire	Vernon Tolson	vernon.tolson@southyorkshire-ca.gov.uk	07919 111375