[GREETING]

The decarbonisation of manufacturing is the industry’s biggest challenge - but it is also a significant opportunity.

The pressure and scrutiny on the sector to be more sustainable is ramping up, to meet the UK’s net zero target by 2050, industrial emissions have to be reduced by at least 90% - the equivalent of removing every car from our roads immediately.

To make things greener, we need to make things smarter.

**Made Smarter** is a UK government-backed initiative designed to support manufacturers in adopting digital technologies to improve productivity, efficiency, and sustainability.

Download their whitepaper: [**Decarbonisation through Digitalisation - Manufacturing made smarter and greener with technology**](https://www.madesmarter.uk/resources/decarbonisation-through-digitalisation/?utm_source=TA&utm_medium=DecarbEmail&utm_id=TA2024)for more information on how SME manufacturers can reach their net-zero goals through the adopt digital technologies.

If your business is interested in taking the next step on its digital transformation journey - Made Smarter is looking to work with manufacturers that have 250 employees or less, a turnover of less than £36 million (or a balance sheet less than £18 million) and are privately owned. Additionally, a significant portion of your operations must be based within England.

If you meet these criteria and would like to find out how the Made Smarter can support, you please register on our website – [madesmarter.uk](https://www.madesmarter.uk/start-your-digital-manufacturing-journey/?utm_source=TA&utm_medium=DecarbEmail&utm_id=TA2024).

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