[GREETING]

I am writing to introduce you to the **Made Smarter** programme, a UK government-backed initiative designed to support manufacturers in adopting digital technologies to improve productivity, efficiency, and sustainability.

Made Smarter works with SME manufacturers, helping them embrace digital transformation, including areas such as automation, data analytics, artificial intelligence, and additive manufacturing. The programme provides a range of tailored support, from expert advice and training to funding opportunities, all aimed at helping UK manufacturers stay competitive and sustainable in a rapidly evolving market.

Made Smarter is looking to work with manufacturers that have 250 employees or less, a turnover of less than £36 million (or a balance sheet less than £18 million) and are privately owned. Additionally, a significant portion of your operations must be based within England.

If you meet these criteria and would like to find out how the Made Smarter can support, you please register on our website – [MadeSmarter.uk](https://www.madesmarter.uk/start-your-digital-manufacturing-journey/?utm_source=TA&utm_medium=GEmail&utm_id=TA2024).

[YOUR SIGN OFF]