

Leading Digital Transformation

The Leading Digital Transformation course has been designed and road-tested by industry experts to help you to deliver digital transformational change more effectively.

Who is delivering the course?

The course has been designed and will be delivered by expert practitioner-academics from Sheffield Business School. All have industry experience, are skilled at working with leaders of small and medium-sized businesses and are experts in their field.

The programme has been designed to fit around your existing work and personal commitments and comprises:

- 10 developmental workshops over 12 weeks (6 online and 4 face-to-face)
- This equates to 40 hours of specialist change leadership training
- Cohorts will run between September 2023 and February 2025
- You'll be able to join a cohort in locations across South Yorkshire, West Yorkshire, North Yorkshire, East Yorkshire, York and Hull

If you're interested in this course, scan this QR code for more information, email madesmarter@brookconsult.co.uk or call 01226 240 435 today!



Benefits

- By investing in your development on this course you will accelerate and de-risk the implementation of digital technology in your manufacturing firm
- You will create a tailored plan to transform your current operations into a new, digitally-enhanced and more productive operation
- You will be expertly tutored by practitioner-academics from Sheffield Business School
- You will build a close network of like-minded leaders and industry peers for sharing experiences and mutual support and encouragement
- As 50% of the training is funded by Made Smarter you only pay £1,250.

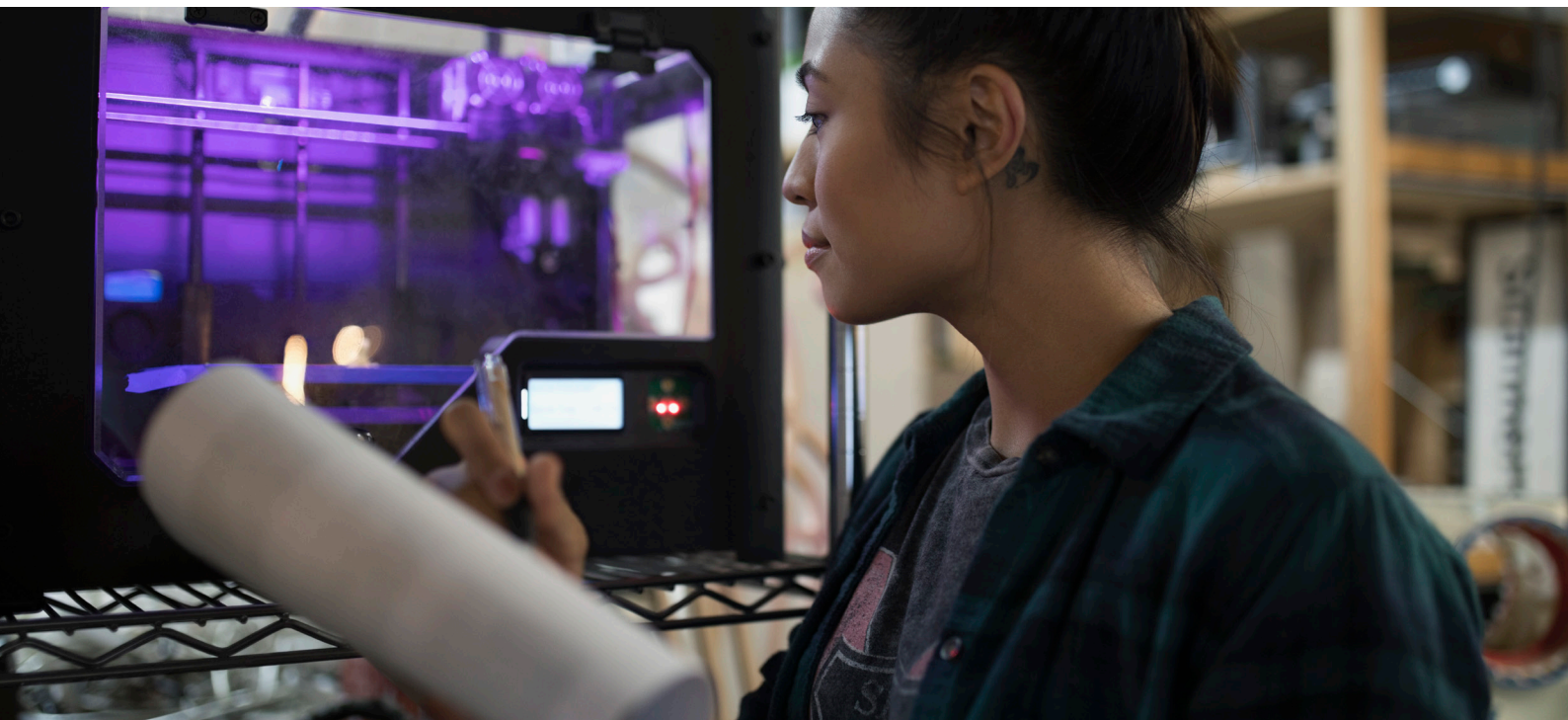
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Made Smarter is a national movement to drive growth amongst UK makers and advance the UK economy. Backed by world-renowned businesses and the UK government, it will improve the development and adoption of emerging technologies. Making a real, everyday difference to people from the boardroom to the factory floor.



In partnership with: