



AI Hack Days

Real teams, real results

Hands-on workshops where your team learns about AI by building real tools that solve real business problems. No coding experience required.

versantus.ai/hack-days

What is an AI Hack Day?

A focused, facilitated workshop where a team spends a full day learning about AI and then building real tools and prototypes that solve genuine problems in their business. No coding experience required.

6h
Zero to demo

100%
Hands-on

Real
Working prototypes

Learn by doing
Practical intro to AI — automation, LLMs, vibe coding — then immediately build something real.

Real business problems
Each hack day centres on a mission brief tailored to the client. Challenges drawn from their own work.

Working prototypes in hours
Using Bolt, Gemini, and Claude, teams go from blank page to working prototype by end of day.

Everyone contributes
Teams include planners, designers, testers, and presenters. No single coder — everyone has a role.

Why it matters

Most organisations know AI is important but are paralysed by choice — too many tools, too much hype, no clear starting point. An AI Hack Day solves this by giving teams a structured, hands-on experience that moves them from "AI is scary" to "I built something that works today" in a single day. The ADAPT framework (Audit, Define, Arm, Pilot, Track) underpins every event, ensuring each team leaves with an actionable roadmap, not just enthusiasm.

How it works

- 09:00** **Welcome**
Coffee, introductions, and getting everyone logged into the tools.
- 09:30** **What is AI?**
Jargon-free introduction covering automation, machine learning, LLMs, agents, and vibe coding — with live demos.
- 10:15** **Mission Brief**
Teams receive their mission — a real business challenge to solve using AI tools.
- 10:30** **Quick Build**
Short, fun warm-up to get familiar with the tools before the main mission.
- 10:50** **Build**
The main mission begins. Teams plan, sketch, and build prototypes using Bolt, Gemini, and other AI tools.
- 13:00** **Polish**
After lunch, teams refine — improving UX, adding features, preparing for demo.
- 15:00** **Show & Tell**
Each team presents their working prototype. Points for demos, creativity, UX, and humour.
- 15:45** **Wrap Up**
Reflections and next steps. Where could AI help next?

Who is it for?

Any organisation that wants to demystify AI for their team and come away with practical, deployable tools. No technical experience needed — the format works for business leaders, marketing teams, operations staff, and developers alike. We've run hack days for businesses from 10 to 1,000+ employees across sectors including healthcare, property, events, and professional services.

What we've built

LEADERSHIP DEVELOPMENT CONSULTANCY

AI Coaching Platform

A leadership coaching firm was spending hours on manual report reading before each session, and learners lost momentum once coaching ended. Three teams built an AI-powered coaching platform that reads diagnostic PDFs, extracts insights about strengths and blind spots, then generates personalised action plans and ongoing coaching nudges across an 8-month journey — deployed as a live web app.

Bolt **Gemini** **Claude** **PDF Analysis** **Coaching**

LUXURY PROPERTY GROUP

AI-Powered Content Helper

A luxury property manager with 19 locations needed consistent, on-brand marketing copy across all sites. Teams built a brand tone checker flagging off-brand phrasing, a property description generator from floor plans, and an image tagging tool to organise a large untagged photo library. One team created an AI-generated illustrated mascot that brought genuine delight during show-and-tell.

Bolt **ChatGPT** **Lovable** **Brand Consistency** **Content**

EVENTS & AWARDS PLATFORM

Smarter Events & Lead Management

The UK's leading events and awards platform tackled multiple missions. One team built an AI events suite generating risk assessments, name badges, and event programmes. Another created a lead prioritiser scoring leads from URLs and data sources. A third focused on event PR automation — generating social posts and press releases for award winners.

Bolt **Gemini** **Lead Scoring** **Events** **PR**

What participants said



"The day was well structured, engaging and really useful. Learned about useful AI tools, got to put them into practice and create something useful."

Participant, Leadership Development Consultancy



"A really valuable day — great to step away from day-to-day and think broadly about digital solutions. Fresh perspectives and lots of ideas."

Participant, Healthcare Group



"Inspiring, educational, and played a role in team building. A thoroughly worthwhile day away from business as usual."

Participant, Luxury Property Group



"You definitely taught an old dog new tricks which will be put to use within the everyday workplace. Left with oodles more confidence."

Participant, Healthcare Group



"Really love the experience — amazed what everyone came up with! Every company needs to do this."

Participant, Healthcare Group



"It was practical, useful, engaging and informative. Delivery was at the right tone and pace."

Participant, Luxury Property Group



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Run an AI Hack Day with your team

Get in touch to discuss how an AI Hack Day could work for your organisation.

versantus.ai/contact