



## AI ADOPTION ENABLEMENT & ORGANISATIONAL READINESS

**Your £20k Made Smarter Grant Buys the Tech. We Make Sure Your People Actually Use It.**

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### Who We Are

AI adoption consultancy founded by Gabriel Opoku (ICE-EC Enterprise Agile Coaching Expert, Developer of CLEAR Framework and AI Readiness Index). 20+ years leading change across manufacturing and regulated environments. We specialise in human readiness and cultural adaptation: the 80% of AI transformation that determines ROI.

### The Problem We Solve

70% of AI initiatives fail due to organisational unreadiness. Made Smarter provides funding and technical guidance, but teams don't understand why AI matters, leadership hasn't aligned, staff resist change, and technology sits unused. **Gabasics fills this gap.**

### How We Complement Made Smarter

Made Smarter provides technology funding and implementation guidance. Gabasics delivers readiness diagnostics, change management, leadership alignment, workforce enablement, and ROI measurement. **Result:** Manufacturers maximise grants through sustainable adoption.

### Core Capabilities

**AI Readiness Diagnostics:** Assess culture, identify barriers, create adoption roadmaps aligned with Made Smarter investment.

**Change Management & Leadership:** Translate AI into operational value, facilitate workshops, coach leadership through transformation.

**Workforce Development:** Role-specific training, internal champions, structured enablement to prevent shelfware.

**Implementation & Measurement:** Embedded support, adoption metrics, course-correct resistance, measure ROI.

### Why Gabasics

**20+ Years Expertise** across industries and regulated sectors | **Proven Frameworks:** CLEAR Framework, AI Readiness Index | **Diagnostic-First:** We diagnose where AI works and what needs to change | **Made Smarter Aligned:** Direct fit with skills and workforce funding | **SME Focus:** We understand manufacturer constraints.

### Typical Engagement

**Duration:** 8-12 weeks | **Delivery:** Remote and on-site | **Metrics:** Adoption velocity, capability growth, ROI

**GABASICS: Ensuring AI transformation succeeds because humans are ready, not just the tech.**