

Stage one of the AI Adoption Programme

The AI Audit

AI is already inside your business. Your people are using it, informally and invisibly, whether or not a plan exists. Before you buy licences, commit to new software, or book training, the audit finds out what it is actually doing, where the real opportunities are, and what could go wrong.

from £15,000

+ VAT, fixed fee agreed before we start

8–12 weeks

indicative; depends on access to your managers

4 stages

one evidence pack, one fixed price

£0

licence spend needed to begin

The four stages

01 Leadership discovery

Structured interviews with the senior team: strategic priorities, existing concerns, and what data sensitivity looks like in practice.

02 Organisational audit

A structured questionnaire across your management team: which tools, which tasks, which data, which gaps. The wide sweep, done cheaply, so the expensive work can be aimed.

03 Targeted 1:1 discovery

Individual sessions only where the questionnaire could not answer the question. Every session recorded, transcribed and written up, so every finding traces back to something a real person said.

04 Governance and policy

An AI usage policy taken to director-review stage. A tooling and licensing audit of what your people can actually access. A training programme designed against the evidence and costed to the tools you already own.

What you get

- A ranked use-case pipeline: real tasks from your own people, scored on demand, feasibility and impact, each with a named volunteer owner
- An AI usage policy at director-review stage
- A training programme design matched to your actual tooling
- A written report of everything found, including anything you would rather know now than later
- The complete evidence base handed into your own systems: every recording, transcript and report, structured so your existing tools can search and query it

If the audit finds nothing worth doing, you will know that too, for a fixed price. In practice it has never found nothing.

What happens next

Training and build, stages two and three of the programme, are scoped from what the audit finds and quoted separately. We do not sell you the delivery before we know what it should be.

Who it is for

Organisations with roughly 20 to 50 managers. Timings are a guide: the audit moves at the speed we can get time with your people. The final fee depends on the number of managers, operating companies, sites and separate IT estates in scope, and is agreed in writing before we start. Larger groups are scoped individually; international engagements quoted separately.

Proven at scale Delivered across four operating companies of the Go-Ahead Group · Shortlisted, Technology Entrepreneur of the Year, South West, 2026 Great British Entrepreneur Awards

**AI is already inside your business.
Find out what it's doing.**

Book a conversation
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