

Enterprise Management

In enterprise management, mobile apps provide senior leaders and managers with **ubiquitous access** to critical **Key Performance Indicators (KPIs)** and business intelligence. By mobilising ERP systems, they empower **faster, data-driven decision-making** without being tied to a desk. Key benefits include:

- **Remote Management:** Managers can monitor production output, delivery schedules, and financial reports from anywhere, enabling quick responses to supply chain disruptions or sudden order changes.
- **Improved Collaboration:** Real-time data sharing ensures all departments, from sales to production, are working from a single, accurate source of truth, improving supply chain coordination and customer service.
- **Upskilling the Workforce:** The intuitive, accessible nature of mobile technology lowers the barrier to entry for digital tools, supporting the Made Smarter goal of **boosting digital skills** across the organisation.

By providing instantaneous, actionable insight and enhancing collaboration, mobile apps significantly contribute to the Made Smarter goals of improving productivity, reducing costs, and increasing manufacturing competitiveness.



