



Unlocking manufacturing productivity **with people**

Product deck

April 2025

Manufacturing is the heart of the global economy

500M

Frontline
workers

10M

Factories

16%

of global GDP



This industry is undergoing
**major digital
transformation**

Industry 4.0 and Process
management tools like MES, SCADA,
ERP and other tech help factories



Digitize &
automate



Collect &
analyze data



Connect
everything
with IOT

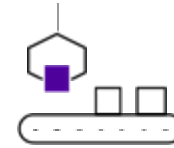


Make smarter
decisions

Despite digital transformation



Factories still operate at **50% OEE* or less**



Factories still fail to meet **market demands**

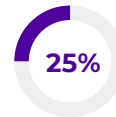


Factories still produce at **inefficient product cost**

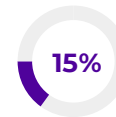
Investments in digital transformation don't address the biggest problem:

Culture

Manufacturing productivity losses:



Machine-related operational inefficiencies



Technological issues



Environmental factors

Successful digital transformation means transforming people, too.

Otherwise, 500M frontline workers will keep slowing digital transformation:



They work in silos and don't collaborate effectively



They don't have the required information and knowledge to address their challenges



They are expected to record information manually

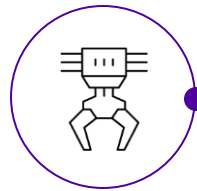




MATICS is the Monday™ of manufacturing

that connects

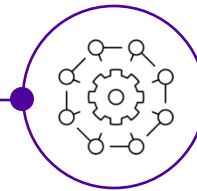
In real-time



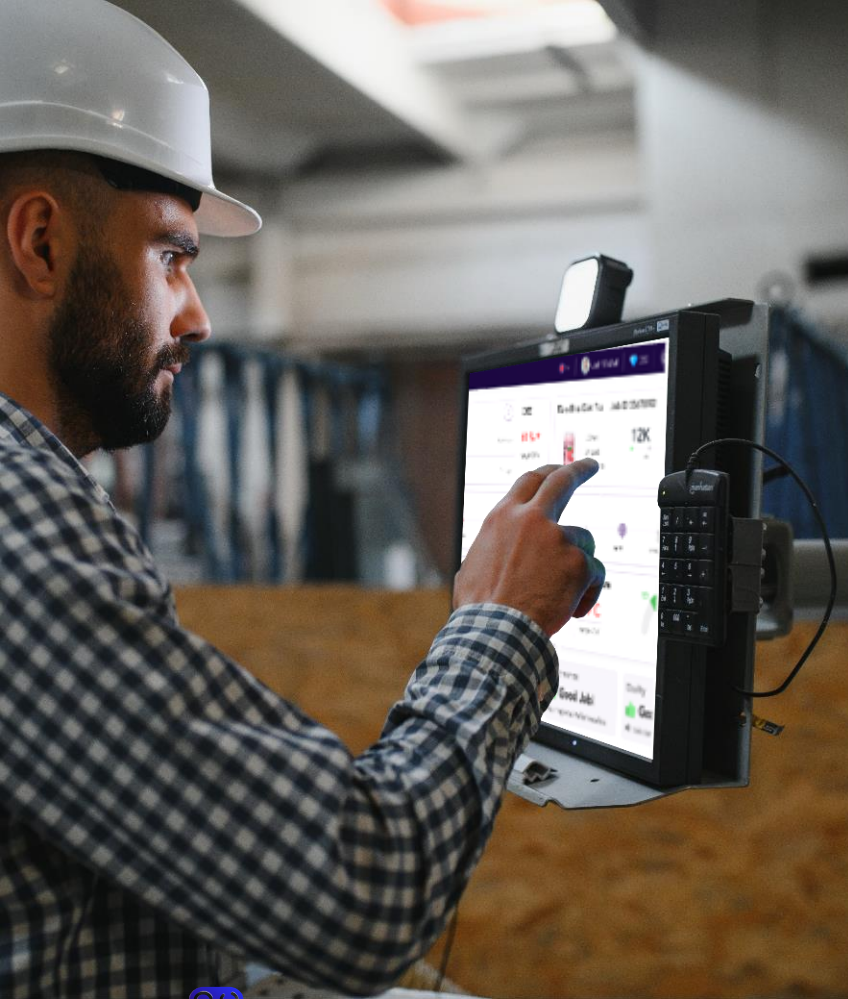
Machines



People



Processes



So, are we a modern MES solution?

MATICS incorporates many elements of a modern MES solution, including AI, robust quality control module and strong maintenance management capabilities.

However, MATICS' unique value proposition lies in harnessing these tools to empower people to make informed, real-time decisions.

Complete Connected Factory solution, combining deep machine integration, real-time analytics, and seamless workforce collaboration.

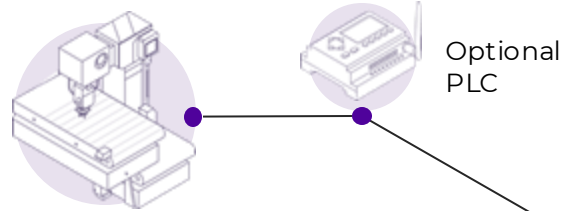
MES VS. MATICS

Layer	MES	MATICS
OEE management	✓	✓
Actionable insights	✗	✓
knowledge preservation tools	✗	✓
Collaboration tools	✗	✓
Quality and maintenance	✓	✓ *Automated
Automated OpEx routines	✗	✓
Users	Back-Office	Both Back-Office and Frontline
Price and ROI	Expensive with no clear ROI	Attractive with fast ROI
Implementation time	1 to 2 years	90 days

Multi Source Aggregation And Analysis

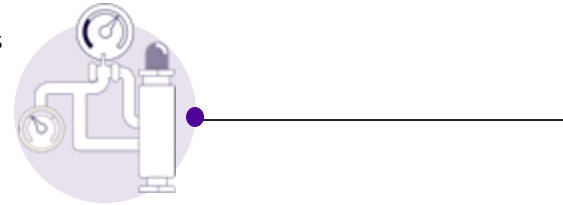
Machines

- New Machines
- Legacy Machines



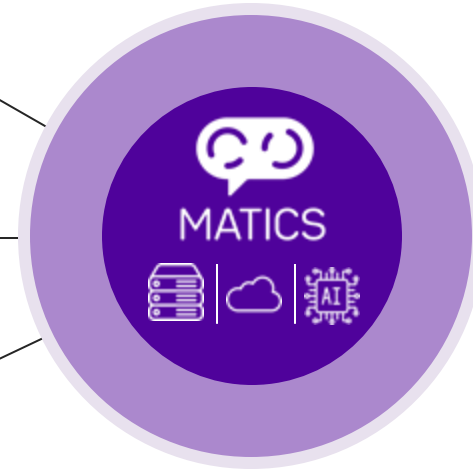
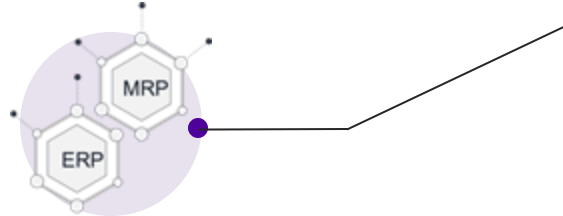
Sensors

- Environmental sensors
- Preremission systems



Information system

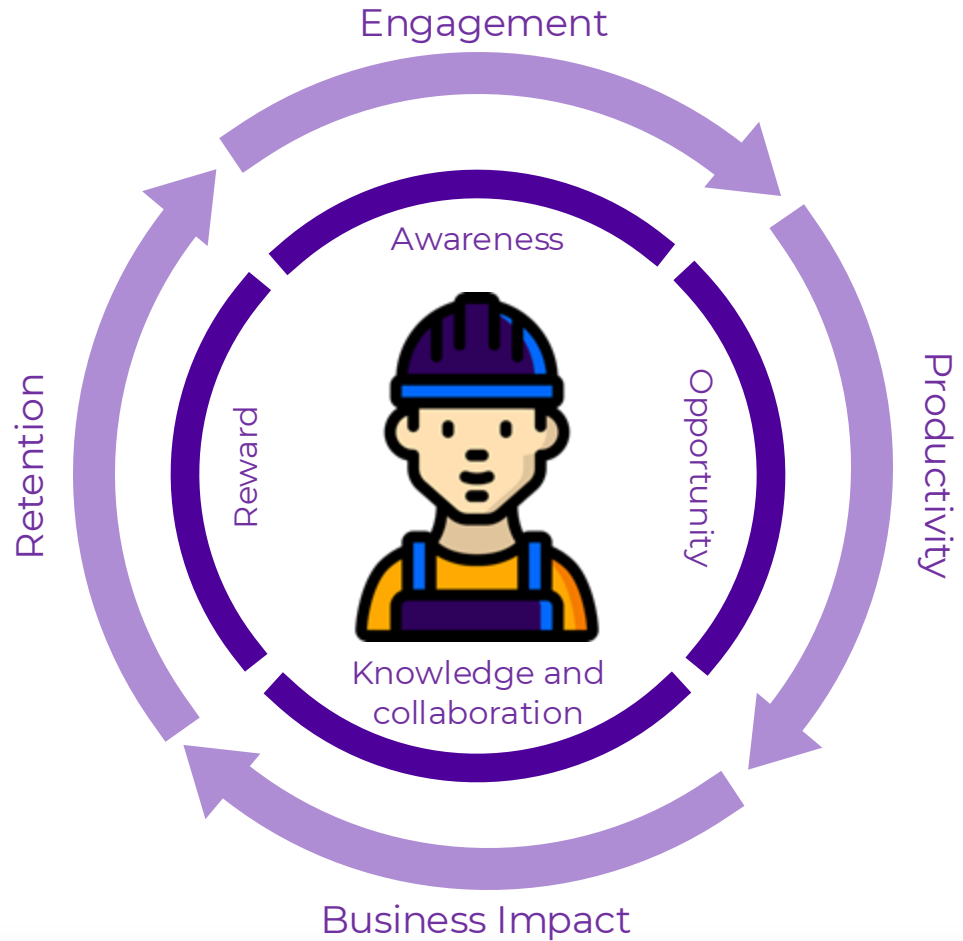
Production context
from ERP • MRP •
External Files •
MES system



ISO/IEC 27001:2022

MATICS puts the Frontline Worker at the Center

“wrapping” him with everything he needs to become engaged, productive, impactful and remain with the company for many years



Operational
Excellence Leaders
make decisions
based on accurate
picture



Machines



People



Processes



Systems



MATICS' interface drives **frontline workers** to be the change



Machines

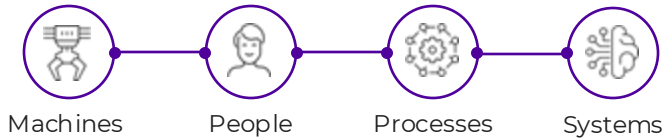
People

Processes

Systems



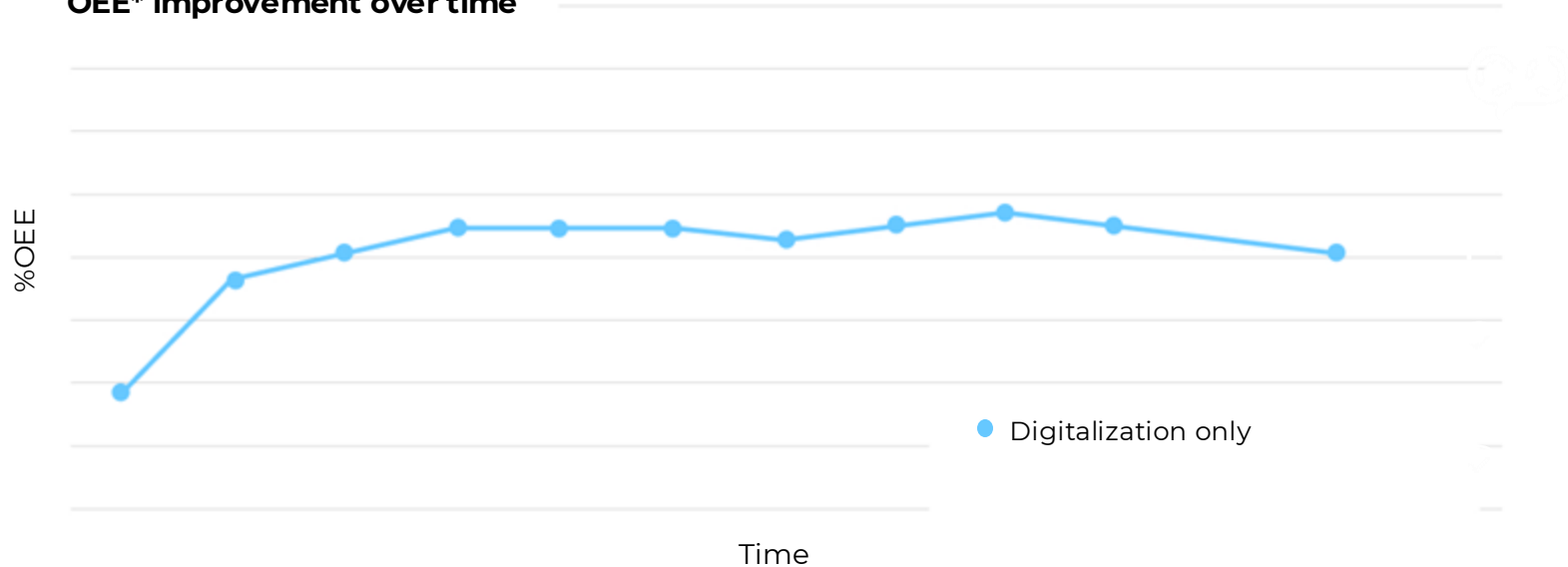
Managers are Connected Anytime, Anywhere



MATICS digitalizes the right process

Manufacturers must adopt a holistic approach to digitalize the operational excellence processes while fostering a culture of continuous improvement on the production floor

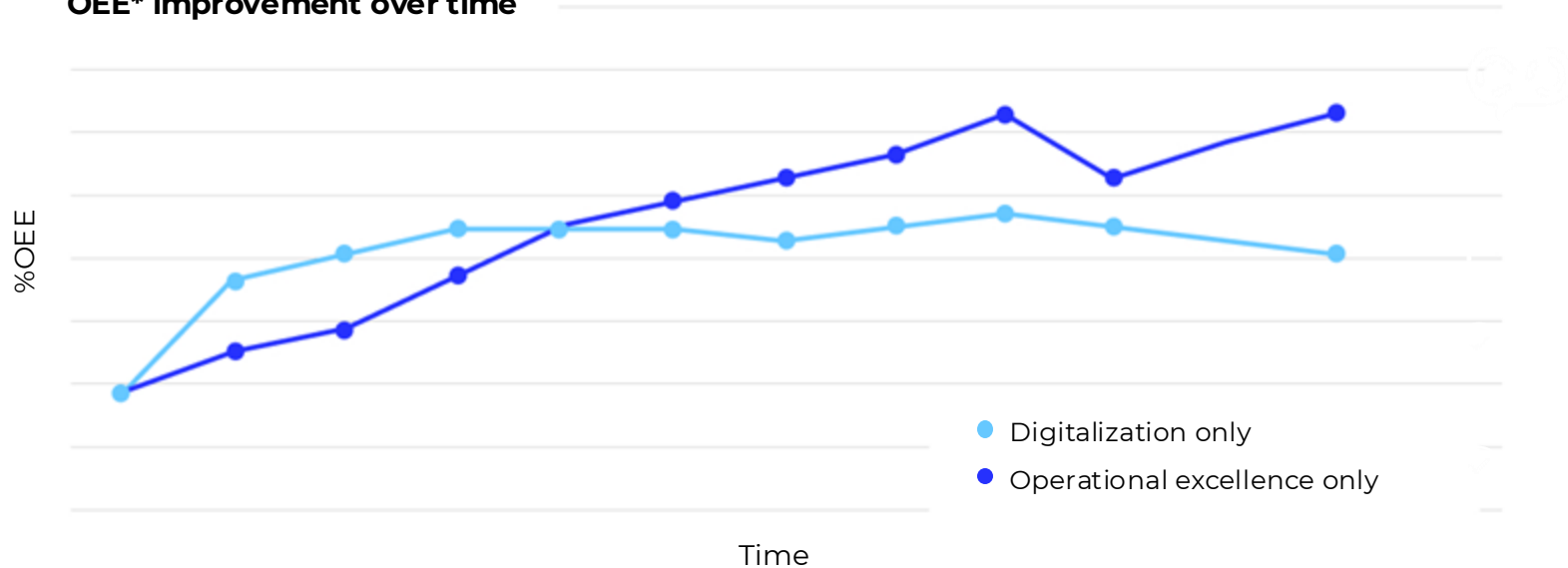
OEE* improvement over time



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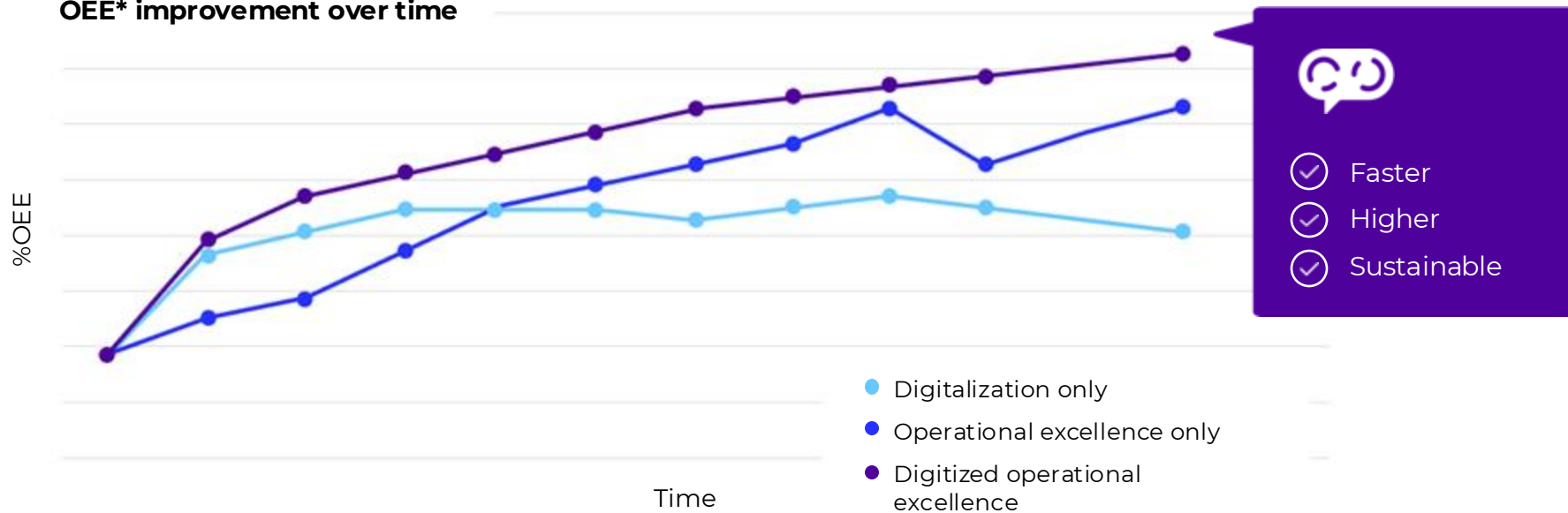
OEE* improvement over time



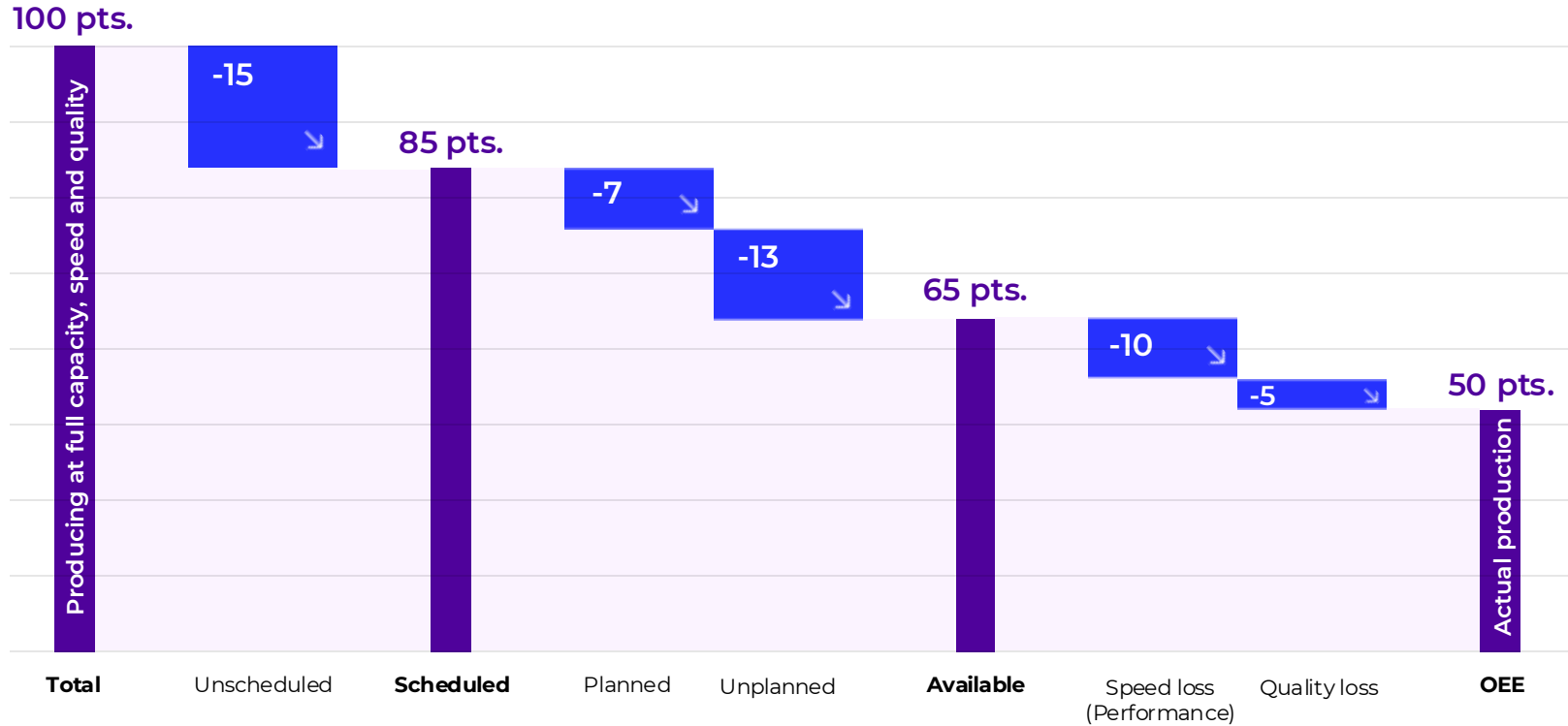
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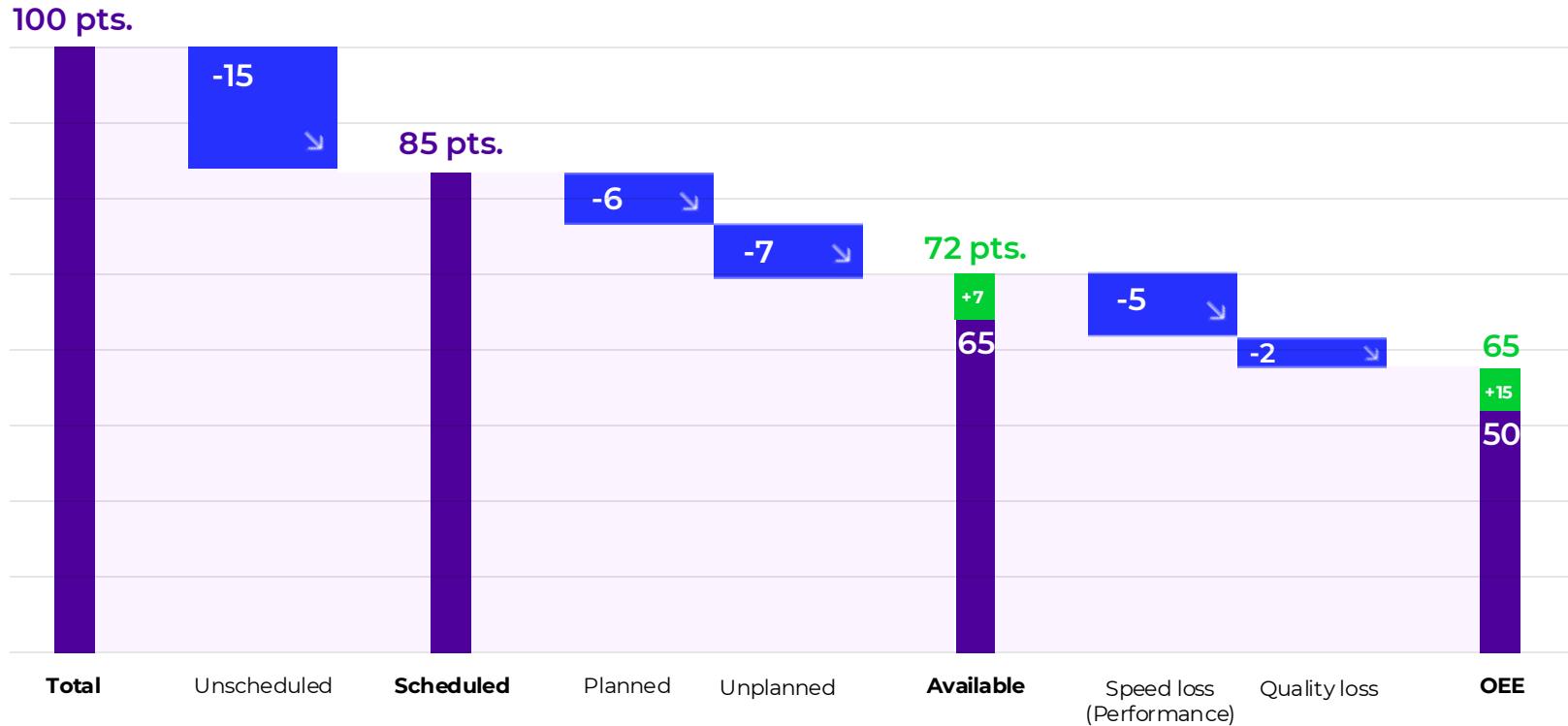
OEE* improvement over time



OEE losses before MATICS



30% OEE increase with MATICS



After Implementing MATICS

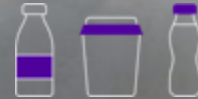
OEE growth from 50 pts. to 65 pts. within **6 months** (based on real customer experience)

Revenues		Without MATICS	6 months after Implementing MATICS	Gap
Product A not meeting market demand	→	\$25M	\$32.5M	\$7.5M
Product B meeting market demand	→	\$75M	\$75M	-
Gross margin		35%	40%	
Product A gross profit	→	\$8.75M	\$13M	\$4.25M
Product B gross profit	→	\$26.25M	\$30M	\$3.75M
Total impact on profitability	→			\$8M
OEE	→	50	65	15 pts. improvement = 30%

MATICS's vertical expertise



























**Our FMCG &
plastics expertise**
is deep and hard-won



These expertise are
**a major market
penetration barrier**

MATICS is 150 factories strong and counting

10,000
Unique Users

25
Countries



MATICS was really central to our digital transformation. Their platform has helped our team align on shop floor goals and work by continuous improvement.

We gained a 30% productivity boost following the use of their platform”



N. Rehav

CIO, SodaStream International
a PepsiCo company



Kraft Heinz

- 5th largest food manufacturer in the world
- \$26.6B in annual revenues
- MATICS is being rolled out and already deployed in 12 out of 78 Kraft Heinz sites

”

KH Elst (The Netherlands)
89% OEE **record of all
times** in the Ketchup line”



Grow with us toward
becoming your digital
operations culture builder

Thank you!