Epicor CPQ

Why companies pick Epicor CPQ

Whether it's used as a standalone solution or as part of the Epicor productivity suite, companies use Epicor CPQ to:

Automate the engineer-to-order process from shopping cart to shop floor
- Help increase sales volume and accuracy; reduce manufacturing bottlenecks and mistakes.

Reach today's customers in new and exciting ways
- Immerse buyers in your sales process with 3D product configuration and augmented reality.

Supercharge revenue from e-commerce sales
- Embed a 3D product configurator into your website to attract and sustain a global customer base.

Speed up your sales cycle and get products to customers faster
- Respond to RFPs more quickly than your competitors. Get more high-value deals moving through your sales pipeline.

Gain independence from third-party developers
- Easy to set up, maintain and operate, you can manage everything in-house.

Essential Features of Epicor CPQ:

- Visual product configuration: Enable sales reps and end-customers to configure and interact with products in 3D.
- Dynamic pricing: Price products in real-time as they're being configured.
- Document generation: Create detailed quotes and stunning proposals with the click of a button.
- CAD and design automation: Auto-generate 3D renderings and CAD drawings, saving engineers valuable time.
- Snap rules engine: Empower non-technical employees to build product and pricing rules with Snap, our no-code programing language.
- Seamless integrations: Connect Epicor CPQ with all your websites, apps, and business systems. Build a bridge between Epicor's ERP and the CPQ process.

Epicor CPQ

**Results you can't ignore.
Our 10,000+ customers achieve**

168% increase in annual sales

105% increase in deal size

40% increase in conversion rate

38% increase in sales cycle speed

35% increase in production

26% increase in reps achieving quota