

Get set for the future. **Now.**

# Small Steps for **Big Effects**

## Frequently Asked Questions

Do you want to grow your business with emerging digital technologies? Go to market faster? Cut costs? Reduce downtime?

But you don't know how to find out more about the latest technology advances and how they could transform your business. Made Smarter can help.

### What is Made Smarter?

Made Smarter is a programme backed by world-renowned businesses and the UK government. We connect makers like you to the digital tools that will transform the way you work. We'll help you identify the right digital tools and use them to make everyday improvements to your business.

### What's in it for me?

Up to 50% match funding is available, as well as guidance on creating an effective digital roadmap to ensure the right technology is taking your business in the right direction. In addition, you can advance your own skills with our leadership training programme. Developed with Lancaster University Management school, it's designed to enhance your leadership capabilities and make your transition to digital technology easier. You even have the opportunity to bring onboard digital-native talent with a funded student placement.

### Tell me more about the process

Once registered with us, one of our local business advisers will contact you to arrange a free, personalised business assessment to understand your operations from goods in to goods out. From here we can show you which tools could develop your processes. At this stage, we'll bring in one of our expert tech specialists to scope your project and assist with your application. We'll also take a look at your existing workforce and identify any opportunities for skills and leadership development.

### How much paper work & time is needed?

We understand makers are busy and that's why we've removed as much of the paper work as we can. Yes, there are some forms but these are simple and we'll work through them with you. We also never fix the amount of time we spend with each business so that we can really tailor the service we give to each client.

### Am I eligible?

Made Smarter is currently a pilot programme and is only delivering in the North West of England, supporting small & medium-sized makers across Cheshire & Warrington, Cumbria, Greater Manchester, Lancashire and Liverpool City Region.

If your business is based outside of the North West, you can still register your interest to be notified as soon as the programme launches in your area. Register at [madesmarter.uk](https://madesmarter.uk)

### What is Industry 4.0?

The new phase in the Industrial revolution, commonly referred to as "Industry 4.0" is all about giving makers like you the power to visualise your production processes, predict maintenance and respond faster to market and customer demands. It focuses on joining, automating and interconnecting your machinery and software to harness real-time data. New technology merges your existing physical production with new smart digital tech, machine learning, and big data to give you a clearer picture of your operations enabling you to make better, more informed business decisions.

### Tell me more about your student placements

Made Smarter helps students bring their skills and insight to a North West business, helping them implement new digital tools while gaining valuable experience. Candidates could be implementing new hardware or software, or developing a digital road map and strategy to support digital transformation. The placement can be tailored to suit student & business needs.

### I'm not sure whether my business is right?

Our team is dedicated to pushing the boundaries of modern manufacturing, if you make something we're always happy to visit you and discuss your future. Whether it's too much paperwork, blockages in your production, resource efficiency or understanding how to get more data from your existing machinery, we can help.



Register for a free, personalised assessment now at [madesmarter.uk](https://madesmarter.uk) and discover how new digital technologies can help you make the difference for your business.

**MADE  
SMARTER**