

A close-up, high-angle shot of a man with a beard and safety glasses, wearing a lab coat, looking intently at the camera. He is holding a test tube or pipette. The background is a blurred laboratory setting with various equipment and lights.

A competitive edge
to keep you ahead.

**Make
the
difference**

to your business

**MADE
SMARTER**

Get set for the future. **Now.**

Small Steps for **Big Effects**

Do you want to grow your business with emerging digital technologies? Go to market faster? Cut costs? Reduce downtime? If you're a maker based in the North West, Made Smarter can help.

What is Made Smarter?

Made Smarter is a programme backed by world-renowned businesses and the UK government. We connect makers like you to the digital tools that will transform the way you work.

How can I benefit?

Join Made Smarter and you'll benefit from fully-funded advice from specialist technology experts. We'll help you identify the right digital tools and use them to make everyday improvements to your business. Up to 50% match funding is available, as well as guidance on creating an effective digital roadmap to ensure the right technology is taking your business in the right direction.

In addition, you can advance your own skills with our leadership training programme. Developed with Lancaster University Management school, it's designed to enhance your leadership capabilities and make your transition to digital technology easier.

You even have the opportunity to bring onboard digital-native talent with a funded student placement.

Register for a free, personalised assessment now at **madesmarter.uk** and discover how new digital technologies can help you make the difference for your business.



“

Live data, bespoke reports, client visibility, supply chain integration, it's all here now. All our bottlenecks to growth are gone. It's brilliant.

When our manufacturing processes reach capacity, we're looking at taking on up to 30 new jobs.

”

Chris Jones
Managing Director
Abbey Group

**MADE
SMARTER**