

# New Intelligence Group Ltd

**Our aim is to become the World's No.1 AI SaaS provider for Business Improvement & Digital Transformation**

What if in this current climate of uncertainty, companies could improve their capabilities, enhance their decision making process and build 'digital twins', all without the need for on-site consultants?

New Intelligence has built the world's 1<sup>st</sup> ever AI business enhancement engine (Voyage 360) and having successfully beta-tested it on numerous blue-chip clients, is now partnering with industry leaders to pursue its global ambitions to further develop the software offering and solutions store.

New Intelligence is underpinned by an award-winning group of individuals and is looking to develop and grow its team through the investment process.

## Strategy

- Develop Voyage 360 across the UK manufacturing sector
- Leverage relationships to expand into other countries focused initially on Germany and the USA
- Develop the Voyage 360 Solutions Store with Strategic Partners
- Partner with private equity and VCs to manage their portfolio companies with Voyage 360
- Leverage Voyage 360 to expand into Digital Twinning market



Voyage 360 ROI



Profit & Margin



★★★★★  
4.5/5 ratings

Digital Consultant



Optimised Solution Store

1<sup>st</sup> 12 months



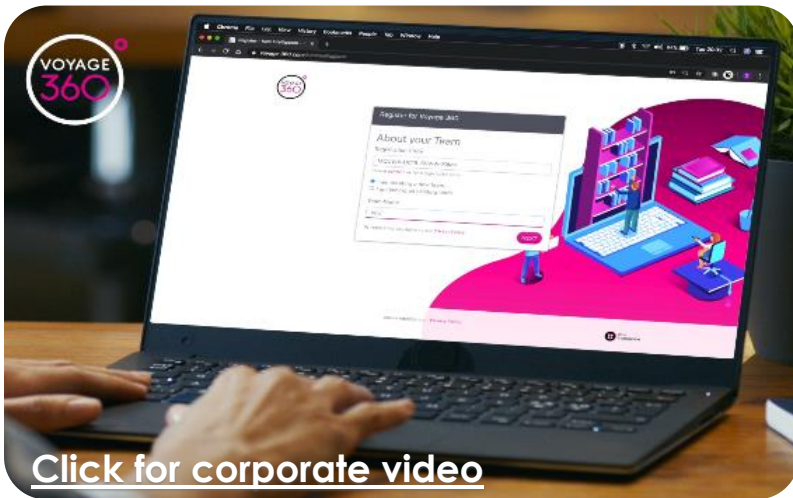
150 users

**Using Voyage 360 clients are already singing its praises and we want to expand the universe of 'Voyagers'**

**"I have seen a significant improvement in my portfolio companies in terms of vision, strategy, actions & tactics and a sequenced plan to improve business capability & KPIs" – Paul Isaacs, CEO Fresh Equity**

**"The diagnostic results and team harmony analysis are fascinating and make perfect sense" – Dorian Smellie, CEO Total Control Pro Ltd**

**"We saw a significant reduction in wasted data reporting hours and increased aftermarket revenue potential." – John C. Green, Director Global Operations Howden**



Click for corporate video

UK Manufacturing SMEs

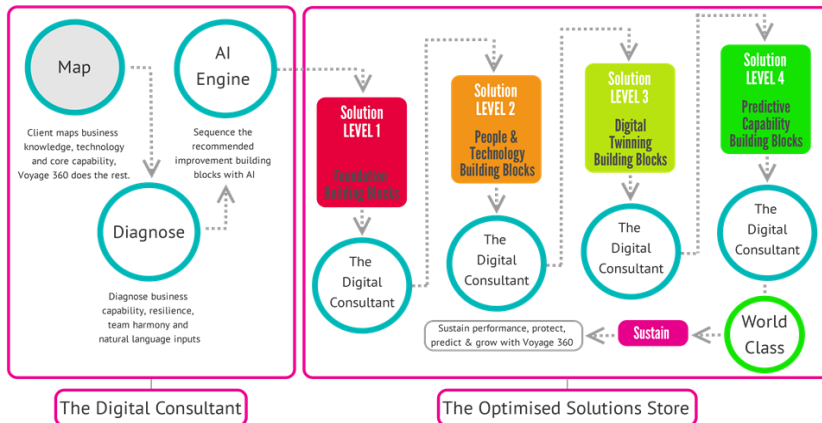
216,000

2025 Digital Transformation

1 Trillion USD

Using UK Manufacturing SMEs as the bridgehead, New Intelligence aims to expand and capture a growing proportion of the Digital Transformation Market

## VOYAGE 360 CUSTOMER PROCESS



Voyage 360 brings people & technology together as one in a step by step and low-cost entry automated, plan do check act (PDCA) process, which is built on the solid foundations of lean six sigma theory and praxis.

Supporting businesses to thrive through COVID-19 and UK based businesses through Brexit

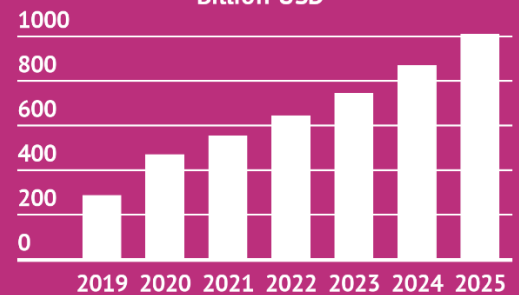
## TEAM AWARDS

- TM Smart Factory Award – article by Lanner
- Operational Research Society President's Medal
- Top 100 in UK Manufacturing 2016 & 2017
- ICT in Manufacturing & Young Manufacturer 2013



## Global Opportunities

Global Digital Transformation Market  
Billion USD



The Digital transformation market is driven by an increased need for IoT, cloud services and adoption of automation in all types of business processes. COVID-19 is accelerating the need for digital alternatives.

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